Broadcast Engineering Consultants India Limited

(A Government of India Enterprises–Under Ministry of Information and Broadcasting)

Dated: 04.11.2026

Corrigendum 1

Subject: Clarification to the queries/suggestions raised during the pre-bid meeting held on 28.10.2026 on Request For Proposal (RFP) invited Request for Proposal (RFP) for "Empanelment of professional agency/ies for Media Monitoring and Analysis System for Print, Electronic, Digital, and Social Media for the Department of Public Relations, Government of Madhya Pradesh" – reg.

Reference:

I. RFP No. BECIL/DGM(BP) /DPR-MP/MM &AS/RFP/01/Re-floating

II. Bid Number: GEM/2026/B/8162085 Dated: 14.10.2026

Reference is invited to the pre-bid meeting held on 28.10.2026 on Request for Proposal (RFP) invited for Empanelment of professional agency/ies for Media Monitoring and Analysis System for Print, Electronic, Digital, and Social Media for the Department of Public Relations, Government of Madhya Pradesh.

2. The queries raised during the pre-bid meeting have been examined by the BECIL in consonance with the RFP and clarification against the same is enclosed.

3. The following amendments been made in Part- I General Information, Eligibility Criteria and Evaluation Criteria:

Sl. No.	Description	Amendment
1.	Last date and Time for Submission of bids - 04.11.2026 @ 15:00 hours	Last date and Time for Submission of bids - 10.11.2026 @ 15:00 hours
3.	Time and date for opening of Bids: 05.11.2026 @ 15:00 hours	Time and date for opening of Bids: 11.11.2026 @ 15:00 hours

This is issued with the approval of the Competent Authority.

S/d

Dy. General Manager

Encl: as above.

Point wise reply to the queries raise by the prospective bidders through email/physically presented in continuation of pre-bid meeting dated 28.10.2026:

Sl. No.	Part Name & No.	Page No.	Statement as per tender document	Query by Bidders	Response of BECIL
1.	Part- I General Information, Eligibility and Evaluation Criteria	11	16. Processing Fee: All agencies including MSMEs/Startups must pay a non-refundable processing fee of Rs 17,700/- in the form of Demand Draft (DD)/online transfer to BECIL account at the time of submission of technical bids.	We request the authority to kindly consider granting an exemption from payment of the non-refundable processing fee of ₹17,700 to eligible MSME registered bidders, in accordance with applicable Government of India procurement guidelines.	As per RFP.
2.	Part- I General Information, Eligibility and Evaluation Criteria	13	25.1 PRE-QUALIFICATION CRITERIA FOR NON – STARTUPS 1. Legal Status The bidder shall be: a) A company incorporated under the Companies Act, 2013; or b) A partnership firm registered under the Partnership Act, 1932; or c) A Limited Liability Partnership (LLP) registered under the LLP Act, 2008; or d) A sole proprietorship	Permit Societies registered under the Societies Registration Act, 1860, to participate in this empanelment process, provided they fulfil all other statutory, financial, and technical requirements.	As per RFP.
3.	Part- I General Information, Eligibility and Evaluation Criteria	14	25.1 PRE-QUALIFICATION CRITERIA FOR NON – STARTUPS 5. Financial Capacity 5.1 The bidder must have Average Annual Turnover of at least INR	Can we submit the CA certificate and Solvency Certificate issued earlier, provided they are not older than 6 Months from the date of issue of this RFP.	As per RFP.

			2 Cr during the last three financial years 2022-23, 2023-24 and 2024-25 and income tax AY 2022-23, 2023-24 and 2024-25, ending on 31st March of the preceding financial year. 5.2 The bidder must have Positive net worth in each of last three financial years i.e. FY 2022-23, 2023-24 & 2024-25. NOTE: For the purpose of this criterion, standalone turnover of only the bidding entity will be considered. Turnover of any parent, subsidiary, associated or other related entity will not be considered. Audited Balance Sheets and Profit & Loss Statements certified by a Chartered Accountant for the last three financial years. And Certificate by a Chartered Accountant as per Annexure-H. Signed copy of CA certificate issued after the date of issue of RFP will be considered. 6. Bidder must have the solvency / credit facility / financial capability from the bank for minimum value of INR 1.5 Cr. Solvency or Line of credit Certificate with tender reference from Scheduled Nationalized Bank. The solvency amount certified by the		

			Bank may include sanctioned credit limits/working capital facilities available to the bidder.		
4.	Part- I General Information, Eligibility Criteria and Evaluation Criteria	14	25.1 PRE-QUALIFICATION CRITERIA FOR NON – STARTUPS 7. Technical Capability / Experience (A) The bidder should have successfully completed similar works/ supplies/ services during the last Three (3) years ending on the last day of the month prior to bid submission: Three similar completed works, each costing not less than ₹2.4 Cr; OR Two similar completed works, each costing not less than ₹3.6 Cr; OR One similar completed work costing not less than ₹4.8 Cr.	We request you to consider the work/services during the last Five (5) years and also request you to consider projects involving Social Media Monitioring and analytics.	As per RFP.
5.	Part- I General Information, Eligibility Criteria and Evaluation Criteria	17	27.1 TECHNICAL QUALIFICATION CRITERIA FOR NON-STARTUPS 2. Work Experience Experience of having successfully completed similar work during last 5 years ending the last day of the month previous to the one. (Work order and completion certificate required) SIMILAR WORK means projects executed for Government	We request you to relax the criteria in terms of Amount, Government Dept. Experience and No. of Projects: 1. Work Experience - 15 Marks (01 No. of ≥ 1.8 Crores) 2. No. of Projects - 15 Marks (Minimum 02 Projects) 3. Government	As per RFP.

			Departments, Autonomous Bodies, or Central and State Public Sector Undertakings (PSUs)/Listed companies involving comprehensive News Media Monitoring and Analytics across Print, Television, Web, and Social Media platforms, including measurement and evaluation of media impact across all mediums; design, development, and deployment of dashboards and applications for news monitoring and analytics; news archiving with access to historical data; cross-media news trend analysis; and provision of round-the-clock (24×7×365) support call centre services for news monitoring. ➢ 15 Marks (01 No. of ≥ 4.8 Cr work) ➢ 10 Marks (02 No. of ≥ 3.6 Cr work) ➢ 5 Marks (03 no. of ≥ 2.4 Cr work) Supporting documents must be provided along with the bid. 3. No. of projects Experience in the field of Media Monitoring and News Analysis for State/Central Government/PSUs/listed companies in India in the last 5 years (Scope includes social media management, name of the influencers/numbers of required posts/	Department Experience - 10 Marks (Up to 2 Govt. Departments/PSUs)	

			targeting platforms. Projects with only social media management will be considered eligible.) ➢ 5 Marks (minimum 03 projects) ➢ 10 Marks (4 to 6 projects) ➢ 15 Marks (more than 06 projects) Supporting documents must be provided along with the bid. 5. Government Department Experience ➢ 5 marks – Up to 5 Govt. Departments/PSUs ➢ 10 marks- More than 5 Govt. Departments/PSUs		
6.	Part- I General Information, Eligibility Criteria and Evaluation Criteria	20	27.2 TECHNICAL QUALIFICATION CRITERIA FOR STARTUPS 3. No. of projects Experience in the field of Media Monitoring and News Analysis for State/Central Government/PSUs/Listed Companies in India in the last 5 years ➢ 5 Marks (minimum 01 projects) ➢ 10 Marks (2 to 3 projects) ➢ 15 Marks (more than 03 projects) Supporting documents must be provided along with the bid.	1. Startups generally have limited opportunities to undertake assignments for Government departments, PSUs, or listed companies during their initial years, although they may possess relevant experience with private and unlisted companies. We therefore request you to accept relevant Media Monitoring and News Analysis experience with private/unlisted companies and award corresponding marks under the	As per RFP.

				same evaluation criteria, subject to submission of supporting documents. 2. As startups are generally in the early stages of business development, they may not have sufficient opportunities to work with Government Departments, PSUs, or listed companies. However, many startups gain relevant technical expertise and practical experience by successfully executing similar projects for private and unlisted organisations. Therefore, we kindly request you to allow relevant project experience gained from private and unlisted companies to be considered for technical qualification and evaluation. Such experience may be supported by valid work orders, completion certificates, and other relevant documentary evidence. This relaxation would enable technically	

				capable startups to participate without compromising the quality or technical requirements of the project.	
7.	Part- I General Information, Eligibility Criteria and Evaluation Criteria	20	27.2 TECHNICAL QUALIFICATION CRITERIA FOR STARTUPS 4. Full-time employee strength Present full-time employees on bidder's payroll as on bidding date should be minimum 5. ➢ 5 Marks (2 to 4 full-time employees with relevant experience) ➢ 10 Marks (5 to 7 full-time employees with relevant experience) ➢ 15 Marks (>7 full-time employees with relevant experience) Supporting documents in the form of duly signed and stamped list of employees indicating Name, qualifications, designation, official email ID & contact no., years of experience must be submitted on the letter head along with the bid.	1. Sl. No. 4 – Official Email IDs of Employees The clause requires submission of employee details, including their official email IDs. Startups in their initial stages may not have purchased a company domain and may use email services such as Gmail or Outlook for business communication. We therefore request you to allow submission of employees' active email IDs, including Gmail/Outlook IDs, in place of company domain-based email IDs, along with the duly signed and stamped employee details on the company's letterhead. 2. During their initial stages, startups generally focus on developing their business operations and technical capabilities and may not	As per RFP.

				immediately invest in purchasing a company-specific email domain. Instead, they often use established email platforms such as Gmail, Outlook, or other commonly accepted email services for official communication. In view of this, we request you to allow active employee email IDs, including Gmail/Outlook IDs, instead of making company domain-based email IDs mandatory. We are willing to submit a duly signed and stamped declaration on the company's official letterhead confirming the employee details, employment status, and active email IDs for verification.	
8.	Part- I General Information, Eligibility Criteria and Evaluation Criteria	25	34. Empanelment Period The empanelment shall initially be for a period of One (01) Year from the date of issuance of the empanelment letter. The same may be extended for such further period(s) as may be decided by BECIL/DPR-MP, subject to satisfactory	Kindly clarify the maximum period for which the empanelment may be extended beyond the initial period of one (01) year.	Please refer Para 2 of Clause 34 Empanelment Period.

			performance of the empanelled agency, mutual consent of the parties, in accordance with applicable Government procurement rules and guidelines. The extension, if any, shall be on the same terms and conditions or such revised terms as may be determined by BECIL/DPR-MP in line with extant procurement policies. However, in respect of any assignment/work already awarded during the validity of the empanelment, the empanelled agency shall continue to execute and complete such assignment in accordance with the terms and conditions of the respective work order, notwithstanding expiry of the empanelment period, till its satisfactory completion		
9.	Part- V Annexure	54 - 70	Annexure- A (Refer Part-II of the RFP) SCHEDULE OF REQUIREMENTS (COVERING SCOPE OF WORK, BOQ, FUNCTIONAL REQUIREMENTS, TECHNICAL SPECIFICATIONS, ETC.)	1. Media Monitoring Operations 1.1 Missing Keywords and Tracking Scope The RFP mentions unlimited keyword-based monitoring, sentiment analysis and trend tracking but does not clearly define the monitoring universe or measurable tracking limits.	As per point no. 1 & 2 Annexure- A of the RFP.

				Clarifications required: • Will the department provide an approved master list of keywords, topics, government schemes, departments, officials, hashtags and entities? • Is there a minimum or maximum number of keywords, Boolean queries, saved searches, topics and entities to be configured and maintained? • Does unlimited keyword-based monitoring mean unlimited keyword configurations, search queries or collection of publicly available mentions, subject to third-party platform restrictions? • Is monitoring limited to official social media accounts, or does it include public posts, pages, groups, influencers, journalists and media organizations? • What geographic granularity is required: national, state, district, city or	

				constituency level? • Which languages must be supported beyond Hindi and English, including transliteration, spelling variations and regional-language content? 1.2 Television Channel Coverage -discrepancy • Section 3 mentions 75+ TV channels. • Section 5 lists 15 national Hindi, 10 English and up to 15 regional channels, totalling up to 40 channels. Clarification required: Please confirm whether the 40 channels form part of the 75+ channel requirement or whether additional channels must be monitored. 1.3 Print Publication Coverage - discrepancy • Section 3 mentions 400+ publications. • Section 5 lists 20 national publications, 15 Hindi centre editions, 10 English publications and	

				15 regional publications, totalling 60 listed titles/editions. Clarification required: Please provide the complete publication list and confirm the minimum mandatory publication count, including the required editions and regional publications. 1.4 Social Media Engagement Reports The requirement mentions daily, weekly and monthly social media engagement reports. Clarifications required: • Which engagement metrics must be captured, including reach, impressions, likes, comments, shares, reposts and engagement rates? • Is real-time or near-real-time retrieval of post engagement metrics required, subject to platform APIs and permissions? • Should reports be generated automatically on	

				the dashboard and also circulated to designated officials through email or other channels? 1.5 Frequency of Alerts The scope specifies timelines for scanning publications, websites, social media posts and electronic media clips but does not explicitly define the required frequency of alerts. Clarification required: Please confirm whether alerts are required only through the dashboard or whether any additional delivery channels and alert frequencies are expected. 2. IT and Technical Team 2.1 Tracking Requirements for IT Cost Estimation The overall tracking requirements need to be defined to estimate IT resources, infrastructure and implementation costs accurately.	

				Print media • Clarification on the regional languages to be tracked. • Feasibility of OCR and translation based on the availability of native-language resources. Online media • A defined list of keywords or a list of publications to be monitored. Social media • Relevant keywords and/or social media handles to be monitored across the required platforms. 2.2 Electronic Media — Monitoring 75+ TV Channels Building a local electronic media monitoring solution for 75+ television channels may require an end-to-end solution. Clarification required: Further discussion is required to finalise the content sourcing approach, processing requirements and delivery mechanism before estimating the associated costs and	

				resources. 2.3 AI-Enabled Speech-to-Text and Multilingual Transcription AI-enabled speech-to-text and multilingual transcription are required for TV clips. Clarification required: Please specify the languages for which transcription is required, including whether Hindi, English and other regional languages must be supported. 2.4 Data Archival and Retention Policy The RFP does not clearly define the data archival and retention requirements. Clarification required: Please specify the data retention period, archival policies and long-term storage requirements, as these will directly affect storage infrastructure, associated costs and system architecture. 2.5 System Uptime, Availability and Disaster Recovery	

				Management (DRM) The expected system uptime and availability requirements need to be defined. Clarifications required: • Required system availability percentage and acceptable downtime. • Recovery Time Objective (RTO) and Recovery Point Objective (RPO). • Backup policies and disaster recovery infrastructure. • Disaster recovery and business continuity requirements. These details are required to design an appropriate solution and estimate the necessary infrastructure and resources. 3. Dashboard and Functional Requirements 3.1 District-Wise and Department-Wise Dashboards RFP reference: Section 2.2.5.9 The RFP specifies multiple dashboard levels: • District	

				dashboards for news relating to their respective territories. • Department dashboards for news relevant to their functions. • CPR access to all news to support responses to public queries across departments. The RFP indicates that the number of logins will peak at approximately 300, subject to change. Clarification required: Please confirm the number of districts and departments to be covered and the expected distribution of dashboard users. 3.2 Coordination with Grievance Officers of SSMIs RFP reference: Section 2.2.2 — The RFP mentions coordination with Grievance Officers of Significant Social Media Intermediaries (SSMIs), such as Meta Platforms, X Corp. and Google. Clarification required: Is the scope limited to coordination and	

				escalation, or must the system also support grievance tracking, escalation status monitoring and resolution reporting? 3.3 Automated Responses Through Chatbots or AI-Based Tools RFP reference: Functional Requirement 16 The RFP mentions automating responses to common public queries through chatbots or AI-based tools, including responses through social media messengers. Clarification required: Please clarify the expected scope of automated responses to common queries on social media posts and messengers.	
10.	Part- V Annexure	71 - 72	Annexure- B DUE DILIGENCE QUESTIONNAIRE 3.4 (d) Do any government official, candidates for public office or officers or employees of a political party have any direct, indirect or beneficial interest in the subcontractor or	Kindly clarify whether sub clauses (a), (b), and (c) under Clause 3.4 of Annexure B have been inadvertently omitted and, if so, provide the complete questionnaire for reference and compliance.	As per RFP.

			consultant?		
11.	Part- V Annexure	87	Annexure-L: Power of Attorney for Signing the Bid	Kindly clarify whether a duly approved Board Resolution authorizing the designated signatory to sign and submit the bid on behalf of the company may be submitted in lieu of the Power of Attorney prescribed under Annexure L.	Refer point no. 6 at page no. 8 in the RFP.

All other terms & conditions of the RFP shall remain unaltered.