

REQUEST FOR PROPOSAL (RFP)
For

Selection of Agency for Execution of Digital Display Media Campaign for Mental Health Awareness through Tele-MANAS across Identified Railway Stations.

Request for Proposal (RFP) No.- **BECIL/RO/Tele-MANAS/DDM/2026-27/01**
Dated: 31 August 2026

Issued By- General Manager, BECIL, Regional Office, Bangalore

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DISCLAIMER

The information contained in this Request for Proposal document (the “RFP”) or subsequently provided to Bidder(s), whether verbally or in documentary or any other form by or on behalf of BECIL or any of its employees or advisors, is provided to Bidder(s) on the terms and conditions set out in this RFP and such other terms and conditions subject to which such information is provided. This RFP is not an agreement and is neither an offer nor invitation by BECIL to the prospective Bidders or any other person. The purpose of this RFP is to provide interested parties with information that may be useful to them in making their offers (Bids) pursuant to this RFP. This RFP includes statements, which reflect various assumptions and assessments arrived at by BECIL in relation to the Project. Such assumptions, assessments and statements do not purport to contain all the information that each Bidder may require. This RFP may not be appropriate for all persons, and it is not possible for BECIL, its employees or advisors to consider the investment objectives, financial situation and particular needs of each party who reads or uses this RFP. Each Bidder should, therefore, conduct its own investigations, actual site/facilities/location inspections and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments, statements and information contained in this RFP and obtain independent advice from appropriate sources. Information provided in this RFP to the Bidder(s) is on a wide range of matters, some of which may depend upon interpretation of law. The information given is not intended to be an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. BECIL accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on law expressed herein. BECIL, its employees and advisors make no representation or warranty and shall have no liability to any person, including any Applicant or Bidder under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this RFP or otherwise, including the accuracy, adequacy, correctness, completeness or reliability of the RFP and any assessment, assumption, statement or information contained therein or deemed to form part of this RFP or arising in any way for participation in this Bid Stage. BECIL also accepts no liability of any nature whether resulting from negligence or otherwise howsoever caused arising from reliance of any Bidder upon the statements contained in this RFP. BECIL may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumptions contained in this RFP. The issue of this RFP does not imply that BECIL is bound to select a Bidder or to appoint the Selected Bidder for the Project and BECIL reserves the right to reject all or any of the Bidders or Bids without assigning any reason whatsoever. The Bidder shall bear all its costs associated with or relating to the preparation and submission of its Bid including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by BECIL or any other costs incurred in connection with or relating to its Bid. All such costs and expenses will remain with the Bidder and BECIL shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by a Bidder in preparation or submission of the Bid, regardless of the conduct or outcome of the Bidding Process. In case of any rejection/cancellation, no bidder has any right to claim any compensation or reimbursement to cost. Participation in RFP does not guarantee selection of bidder.

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ABOUT BECIL

Broadcast Engineering Consultants India Limited (BECIL), an ISO 9001:2015, 27001:2013, ISO/IEC 20000-1:2018 certified Mini Ratna Central Public Sector Enterprise (CPSE) was incorporated on 24th March, 1995 under the Companies Act, 2013 (erstwhile the Companies Act, 1956) by Government of India with 100% equity share capital of BECIL held by President of India through Secretary and Joint Secretary of Ministry of Information & Broadcasting.

The Company was initially set up for providing project consultancy services and turnkey solutions encompassing the entire gamut of radio and television broadcast engineering, establishment of transmission facilities, content production facilities, terrestrial, satellite and cable broadcasting in India and abroad. The company has diversified into the fields of Strategic Projects such as Information Communication Technology, Electronic Surveillance (namely CCTV, Access Control, Intrusion, Fire Safety, Hydrants, etc.). Electronic Media contents including films, Sentinel Analytics, Counter Drones/UAV etc. The activities include, but are not limited to Supply, Installation, Testing & Commissioning, Consultancy Services, Technical Audit, Media Analysis, R&D, projects pertaining to Digital India, City Surveillance, Safe City, Smart City, make in India, Manufacturing, Audio Video & Data Analysis, Cyber Security, Engineering, Procurement & Construction, Project Management Services, Operation and Maintenance, Manpower Placement, AMC and providing total turnkey project for critical information infrastructure.

BECIL has its Head Office in New Delhi, Corporate Office in Noida and Regional Office in Bangalore and Kolkata. BECIL is exploring geographical expansion in many states due to diversification in business portfolios.

Over the years, BECIL has consciously groomed and developed a team of in-house, versatile and dedicated engineers and also cultivated and harnessed a vast reservoir of professionals drawn from various fields of Broadcasting Industry, which include public and private Broadcasters, Defense and Cable Industry. Through this network of resourceful technical professionals, BECIL, has established its pan India presence to serve the needs of the industry.

Invitation of Bids

REQUEST FOR PROPOSAL- Selection of Agency for Execution of Digital Display Media Campaign for Mental Health Awareness through Tele-MANAS across Identified Railway Stations.

Request for Proposal (RFP) No: BECIL/RO/TELE-MANAS/DDM/2026-27/01 Dated: 31 August 2026

1. Online bids are invited for providing equipment/services listed in Part II of this RFP and submission of the bids will be online only on **GeM Portal** (<https://gem.gov.in/>). Manual bids shall not be accepted. Tender document can be viewed and downloaded from <https://www.becil.com> and <https://gem.gov.in/>.
2. Address and contact number for sending Bids or seeking clarifications regarding this RFP are given below: -
[General Manager BECIL, Bangalore](#) 162, II Main, I Cross, AGS Layout, RMV II Stage, Bengaluru – 560094
(080-2341 5853) , email : bangalore@becil.com
3. This RFP is divided into Six Parts as follows:
 - 3.1. **Part I** – Contains General Information and Eligibility and Evaluation Criteria for Bidders about the RFP such as the time, place of submission and opening of tenders, Validity period of tenders, etc.
 - 3.2. **Part II** – Contains essential details of the items/services required, such as the Schedule of Requirements (SOR), Delivery Period, Mode of Delivery and Consignee details.
 - 3.3. **Part III** – Contains Standard Conditions of RFP, which will form part of the Contract with the successful Bidder.
 - 3.4. **Part IV** – Contains Special Conditions applicable to this RFP and which will also form part of the contract with the successful Bidder.
 - 3.5. **Part V** – Contains Annexures.
4. This RFP is being issued with no financial commitment and the Buyer reserves the right to change or vary any part thereof at any stage. Buyer also reserves the right to withdraw the RFP, should it become necessary at any stage.

Part- I General Information,
Eligibility Criteria and Evaluation Criteria

Tender information summary

Basic Tender Details			
Tender Title/ Name of the project	RFP for Selection of Agency for Execution of Digital Display Media Campaign for Mental Health Awareness through Tele-MANAS across Identified Railway Stations.		
Tender Reference Number	BECIL/RO/TELE-MANAS/DDM/2026-27/01. Date: 31 August 2026		
Tender Type	Open Tender	Tender Category	Services
No. of Covers	Two Covers		
Selection Method	Least Cost Based Selection (LCBS)		
Form of BOQ/ Contract	Lump Sum		
Authority on whose behalf RFP is invited	The Registrar, National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru		
Tender Inviting Authority (TIA)	BECIL	Address	#162, II Main, I Cross, AGS Layout, RMV II Stage, Bangalore – 560094
Published Date	31 August 2026	Proposal Validity (Days from the date of Proposal opening)	180 Days
Last date for submission of Prebid queries through email	04/09/2026, Time: 1200Hrs roprojects1@becil.com		
Proposal Submission Closing Date & Time			10/09/2026 & 3:00 PM
Period of Campaign	One Month (30 Days) or as per actual no. of. Days required by the client.		
EMD Exemption:	Yes, for MSE, MSE have to give undertaking as per GFR condition 170(iii) (MSE condition will not be applicable to the traders)		
EMD Amount in INR: Online/BG: EMD shall be paid online or a copy of the original BG to be uploaded in the GEM CPPP	Rs 2,49,738/- (Rupees: Two lakh Forty-Nine Thousand Seven Hundred Thirty-Eight Only.	Bid Securing Declaration permitted in lieu of Bid Security	YES, for MSE (Bidder should provide declaration as per the annexure) Copy of the BG/DD/Online payment receipt should be submitted in the online bid.
	As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises MSEs) and the Firm/Company is registered with concerned		

The EMD amount shall be uploaded in the GeM portal.

The validity of BG shall be six months / 180 days/ The validity of DD shall be three months / 90 days from the date of bid submission due date.

Ministries/ Departments are exempted from submission of Bid Security.

Medium Enterprises are not exempted in paying EMD amount.

EMD -BG /DD/ Online transfer should be in the favor of

Beneficiary Name: Broadcast Engineering Consultants India Limited Bank Name: UNION BANK OF INDIA

Branch Name: Raj Mahal Vilas Extension

Account Number: 510331001272052

Type of Account: CURRENT ACCOUNT

IFSC Code: UBIN0905828

Note: The original Bank Guarantee (BG) / Demand Draft (DD)/ Receipt of Online payment shall be submitted to the BECIL Regional Office, Bangalore, within three (3) days before the bid submission due date & time. If the submission deadline or the last day of this period falls on a holiday, the BG may be submitted on the next working day.

1. Last date and time for submitting the Bids: 10 September 2026 & 3:00 PM

The online bids should be submitted by the due date and time. The responsibility to ensure this lies with the Bidder.

2. Manner of submitting the Bids: Online bids should be submitted in the manner prescribed in the relevant e-Procurement Portal. A brief Description of Evaluation process is mentioned in Section 26 to Section 32 from Page 17 of this RFP. However, Bidder is solely responsible to ensure all prerequisites of online bidding on **GeM Portal** before bidding.

3. Time and date for opening of Bids: 10 September 2026 & 3:00 PM

(If due to any exigency, the due date for opening of the Bids is declared a closed holiday, the Bids will be opened on the next working day at the same time or on any other day/time, as intimated by the Buyer).

4. Place of opening of the Bids: Conference Room First Floor, BECIL RO - Bangalore

The Bidders may depute their representatives, duly authorized in writing, to attend the opening of Bids on the due date and time. This event will not be postponed due to non-presence of any bidder's representative. The final outcome of Technical & Financial Evaluation shall also be updated on online bidding portal.

5. Two-Bid system: In case of the Two-bid system, only the Technical Bid would be opened on the time and date mentioned above. Date of opening of the Commercial Bid will be intimated after acceptance of the Technical Bids. Commercial Bids of only those firms will be opened, whose Technical Bids are found compliant/suitable after technical evaluation is done by the Buyer. Throughout the RFP Documents, the term "Bid", "Tender" and "Offer" are synonyms and have been used interchangeably.

6. Submission of Bids & Authorized Signatory: Bids should be submitted online by Bidders under their Digital Signature. The authorized signatory to the bid and/or any documents thereof, shall be the director(s)/Board of Directors or their representative duly authorized vide Power of Attorney signed by the Director(s)/Board of Director of the bidder company

7. Clarification regarding contents of the RFP: Pre bid queries may be submitted via email

till 04 September 2026. **The** bidders have to submit their queries in writing at least on the previous day of the scheduled date of Pre-Bid Query submission. All the queries received on or before the stipulated date shall be considered as agenda of the pre-bid meeting. The clarification thereof shall be published by the buyer after the pre-bid meeting. No queries shall be entertained after the due date and time of receipt of pre-bid queries as mentioned above.

- 8. Modification and Withdrawal of Bids:** No bid shall be modified after the deadline for submission of bids. No bid may be withdrawn after the submission of bids till the evaluation of the bids are completed or till the validity period of the bid, whichever is earlier. Withdrawal of a bid during this period will result in Bidder's forfeiture of bid security.
- 9. Clarification regarding contents of the Bids:** During evaluation and comparison of bids, the Buyer may, at its discretion, ask the bidder for clarification on their bid. The request for clarification will be given in writing and no change in prices or substance of the bid will be sought, offered or permitted. However, Buyer also reserves the right to call for additional information from the bidders. No post-bid clarification on the initiative of the bidder will be entertained.
- 10.** BECIL reserves the right to solicit additional information from Bidders to evaluate the bids. Additional information may include, but not limited to, past performance records of bidders, Proven Track Records of OEMs quoted by the bidder, detailed presentation on approach & Methodology or any other pertinent information as deemed necessary by the evaluation committee during evaluation of the bids. It will be bidder's responsibility to check for updated information on BECIL's website www.becil.com or relevant portal as specified in the RFP (if any).
- 11. Addendum/ Amendment to the RFP**

At any time prior to the deadline for the submission of the Bids by the Bidders, BECIL, i.e. the buyer shall have the discretion to amend the RFP at its own initiative or in subsequence to a clarification sought by the prospective Bidder. The Amendment / Addendum shall form an integral part of the RFP and shall be binding on all the prospective bidders.
- 12. Rejection of Bids:** Canvassing by the Bidder in any form, unsolicited letter and post-tender correction may invoke summary rejection with forfeiture of EMD. Conditional tenders will be rejected.
- 13. Validity of Bids:** The Bids should remain valid for **90 Days** from the last date of submission of the Bids. Bidder to give the undertaking as per Annexure- H.
- 14. Language of the Bid:** That the Bid and all correspondences and communication in connection with this Bid shall be in English language. The supporting documents to be submitted by the Bidder may be in another language provided they are accompanied by a certified translation. However, BECIL may also translate the documents on its own to avert the possibility of any irregularity and ambiguity.

15. Earnest Money Deposit:

- 15.1.** Bidders are required to submit Earnest Money Deposit (EMD) for amount of **Rs. 2,49,738/- (Rupees: Two lakh Forty-Nine Thousand Seven Hundred**

Thirty-Eight Only. along with their bids. The EMD may be submitted in the form of a Fixed Deposit Receipt, or Bank Guarantee from any of the Commercial Bank or online payment in acceptable form. EMD is to remain valid for a period of forty-five days beyond the final bid validity period. EMD of the unsuccessful bidders will be returned to them at the earliest after expiry of the final bid validity and latest on or before the 45th day after the award of the contract under the RFP. The EMD of the successful bidder would be returned, without any interest whatsoever, after the receipt of Performance Security/PBG from them as called for in the LOA/ WO/ Contract. **Scan Copy of EMD to be uploaded with Tender documents, Hard copy to be mailed to BECIL 162, II Main, I Cross, AGS Layout, RMV II Stage, Bengaluru – 560094 (080-2341 5853), mentioning Tender Number on Cover of Envelope along with Name of Firm. The Bids should reach before Bid Opening date.**

- 15.2. That the Earnest money deposit has been sought with an intent to protect the interests of M/s BECIL against the conduct of the Bidder which shall warrant the forfeiture of the earnest money deposit.
- 15.3. That any Bid not secured in accordance with Earnest Money Deposit will be rejected by BECIL by virtue of being un-responsive.
- 15.4. Exemption to Startups and MSMEs shall be given as per GoI guidelines. Exempted firms must submit Bid Securing Declaration as per Annexure E In lieu of Bid Security (i.e. EMD) along with valid registration certificate (for tendered item mentioned in this RFP), else bids shall be rejected.
- 15.5. Notwithstanding anything contained in the RFP, the Earnest money deposit may be forfeited by BECIL in the following circumstances-:
 - 15.5.1. If a Bidder withdraws their bid during the validity period.
 - 15.5.2. If the Bidder is found indulgent in fraudulent, collusive, unlawful, unethical or coercive practice.
 - 15.5.3. During the bid process, if a Bidder indulges in any such deliberate act as would jeopardize or unnecessarily delay the process of bid evaluation and finalization.
 - 15.5.4. If a bidder submits any false or fabricated documents.
 - 15.5.5. In the case of successful Bidder, if the Bidder fails to sign the contract or accept work/ purchase/ supply orders.
 - 15.5.6. In case if the Bidder fails to furnish the Performance bank guarantee/ security within specified time without any valid reason.
- 15.6. Special Instructions to contractors/Bidders for e-submission of bids online through e-procurement Portals may be adhered to. The details of the Earnest Money Deposit (EMD), documents submitted physically to the buyer and the scanned copies furnished at the time of bid submission online should be same otherwise the Tender will be summarily rejected.

15.7. The EMD instruments and certificates/documents etc. should be dropped in either Tender Box Marked/ Superscribed Title, RFP number and date of opening of the Bids and other relevant details or sent by registered post at the address given above so as to reach on or before the due date and time of submission of bid.

15.8. Bank details for provisioning of EMD:
EMD -BG /DD/ Online transfer should be in the favor of
Beneficiary Name: Broadcast Engineering Consultants India Limited
Bank Name: UNION BANK OF INDIA
Branch Name: Raj Mahal Vilas Extension
Account Number: 510331001272052
Type of Account: CURRENT ACCOUNT
IFSC Code: UBIN0905828

16. Undertaking for Blacklisting: That the Prospective Bidder should not be blacklisted/ debarred or put on holiday by BECIL or any other public sector Enterprise or a Government Body, as on the date of submission of the bid. An undertaking to this effect must be submitted by the bidder on their letterhead duly signed by the authorized signatory of the bidder as per Annexure- J.

That the Bid submitted by any of the Bidder, who is found to be blacklisted/ debarred or on a Holiday list shall be outrightly rejected.

In the event, if the Bidder chooses to be discreet and conceal about its status, then it shall be construed as a misrepresentation of facts and shall lead to an appropriate action by BECIL.

17. Status of Bidder: The Bidder should not be undergoing any liquidation/insolvency proceedings or merger/demerger on the due date of the submission of the bid. **An undertaking to that effect must be submitted by bidder on their letterhead duly signed and stamped by authorized signatory of the bidder.** In case of any change in the status of declaration by the Bidder post submission of bid including the change in business/management, the same shall be notified by Bidder to the BECIL in a span of seven days from the date of initiation of such proceedings. In case, of liquidation, the work order/contract executed with the bidder shall be terminated forthwith by giving a notice of termination of thirty days.

18. Cost of Bidding: The Bidder shall be responsible to bear any costs associated with the preparation and submission of the Bid, and BECIL in no case, shall be responsible or liable for costs, inclusive of but not limited to bank charges, courier charges, site visits, expenses incurred for the purpose of demonstration and representation as desired by BECIL in order to assess the efficiency of the prospective Bidder, or any other expenses incurred for the submission of the Bid. That the Bidder shall be responsible for the costs/expenses regardless of the outcome of the bidding process.

19. Wrong Information/ Concealment: In case work order is awarded to any company/ firm and later it is found by BECIL, that the agency has furnished wrong information/ declaration or not disclosed any material information to BECIL while submitting bid, BECIL reserves the right to cancel the work order awarded to company/ firm. Further BECIL reserves the right to forfeit the Bank Guarantee of the Bidder. The pending work will be done on the risk & cost of the bidder.

20. Confidentiality: All information contained in this RFP, or provided in subsequent discussions or disclosures, is proprietary and confidential. No information may be shared with any other organization, including potential sub-contractors, without prior written consent from BECIL.

21. Commercial Bid Requirement: The commercial bid shall clearly indicate the price to be charged without any qualification whatsoever and should include all packing and forwarding, transportation, transit insurance, taxes, duties, fees, levies and other charges as may be applicable in relation to the activities proposed to be carried out. All such charges shall be included in the rates quoted in the prescribed format.

The bidder shall be responsible for any damage to the equipment / site occurred due to negligence of bidder and cost of repair / replacement for the same will be recovered from the bidder.

22. Proposal Response Format:

22.1. The Bid response must be submitted in English Only. All the documents including the supporting documents/ enclosures etc. must be Calibri/Arial/Times New Roman, font size-12 and fully legible. Supporting documents if in a language other than English must be accompanied by an English translated document. The English version shall prevail in matters of interpretation. Each and every page of the bid should be numbered and mention the relevant page no. Bid Documents which are not legible may be rejected.

22.2. The Bid complete in all respects must be submitted with requisite information and annexure(s). The Bid should be free from ambiguity, change or interlineations. Incomplete Bid will not be considered and is liable to be rejected without making any further reference to agency/ bidder/ OEM/ Implementation Agency(s).

23. Instructions for Online Bid Submission: If interested, kindly submit your offers through online bids via the E-Tendering Process specified at the portal <https://gem.gov.in/> before end date/time.

24. PRE- QUALIFICATION ELIGIBILITY CRITERIA

S.L No	Basic Requirements	Specific Qualification Criteria	Documents to be submitted
1.	Legal Entity	1. Bidder should be a company registered in India under the Indian Companies Act, 2013 (erstwhile companies Act, 1956) or Limited Liability partnership (LLP). / Proprietorship company registered under Govt. of Karnataka for a minimum of 5 years. 2. Registered with Goods and Services Tax Network (GSTN) and PAN.	Copy of Certificate of Incorporation/ Establishment Registration/ Memorandum & Articles of Association/Registration Certificate. Valid ESIC, EPFO, GSTIN and copy of GST Registration Certificate. Copy of PAN.

2.	EMD	Rs. 2,49,738/- (Rupees: Two lakh Forty-Nine Thousand Seven Hundred Thirty-Eight Only through online/Valid BG copy submission as per the given format of annexure /as per the format mentioned in the GEM CPPP Portal) Refundable and no interest will be payable. Note: Hardcopy of the original BG has to be submitted at BECIL, Bangalore office before the bid submission due date and time.	Bidder has to upload the legible copy of the EMD in the portal. Only MSME's are exempted from Paying EMD. (As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises (MSEs) and the firms registered with concerned Ministries are exempted from submission of EMD on the basis of submission of valid certificates. Note: Updated and valid MSME/UDHYAM/ NSIC certificate and bid security declaration to be uploaded in CPPP for getting the EMD exemption. (As per Rule 170 of General Financial Rules (GFRs) 2017, Micro and Small Enterprises (MSEs) and the Firm/Company is registered with concerned Ministries/Departments are exempted from submission of Bid Security).
3.	Bidder Media Rights in the Indian Railway Stations	a. Media Rights for number of screens and locations of railway divisions and number of screen locations mentioned in the Scope of work of this RFP b. Also, should have Approved Bureau of Outreach and Communication (BOC) rates with validity for all the station list attached in RFP.	Valid supporting documents from BOC or DAVP must submit.
4.	Bidder Past Experience	Bidder Should have experience in the field of digital display advertising or digital campaign in the past Three Years Ending the Bid Submission due date.	Valid supporting documents such as work orders must submit.

5.	Turnover	Average Annual turnover of the bidder must be Min Rs. 62.43 Lakhs during the last three financial years (FY2022-23, FY2023-24, FY2024- 25)	Copies of Statutory auditor's certificate & copies of audited balance sheets for last 03 financial years (FY2022-23, FY2023-24, FY2024- 25) duly certified the Chartered Accountant with CA's registration number, UDIN No and seal. Certificate should be as per the Format Attached.
6.	Key staff	Bidder company should have at-least 10 Skilled personnel.	List of Employee should be certified by HR or authorized signatory.
7.	Blacklist Declaration	The Bidder should not be blacklisted / debarred/ banned/ restricted by any Union Govt/State Govt./ PSU or any Central or State govt. Entity as on date of submission of the Bid.	A Notarized Affidavit on Rs. 100/- stamp paper signed by the Authorized Signatory of the Bidder.
8.	Power of Attorney for Authorized Signatory	Power of Attorney to be on non-judicial stamp paper Rs. 500 as per Indian Stamp Act.	Board resolution /Power of attorney (Notarized).
9.	Work Experience	The Bidder should have Single work order in the field of digital display advertising for a value not lesser than Rs. 1.0 Cr from any State/Central Govt. department in the last five years involving similar nature of work. Or Two orders order in the field of digital display advertising for a value not lesser than Rs. 63 lakhs each from any State/Central Govt. department in the last five years involving similar nature of work. Or Three similar work orders order in the field of digital display advertising for a value not lesser than Rs. 50 lakhs each from any State/Central Govt. department in the last five years involving similar nature of work.	Copy of Work order to be submitted.

25. PRELIMINARY EVALUATION

- 25.1. BECIL shall evaluate the proposals to determine that they are complete, technically complying, no computational errors have been made, required documents as mentioned in the RFP have been furnished, the documents have been properly signed and the response is generally in order.
- 25.2. BECIL may waive off any minor infirmity or non-conformity or irregularity in the proposal which does not constitute a material deviation, provided such waiver does not prejudice or affect the relative ranking of any bidder.
- 25.3. In case only one bid is received or during the Technical Evaluation only one bidder qualifies for the next stage of the evaluation process, BECIL reserves the right to accept/ reject the bid.
- 25.4. In case two bids are received from the same bidder, both the bids will be rejected.

26. EVALUATION PROCESS

- 26.1. No enquiry/ query shall be made by the bidders during the course of evaluation of the RFP, after opening of bid, till final decision is conveyed to the successful bidder. However, the Evaluation Committee/ its authorized representative and office of BECIL can make any enquiry/ seek clarification from the bidders, which the bidder must furnish within the stipulated time else the bids of such defaulting bidders will be rejected. The proposal will be evaluated on the basis of its content, not its length.
- 26.2. The bidder's proposals will be evaluated as per the requirements specified in the RFP and adopting the evaluation criteria spelt out in subsequent paras of this RFP document. The bidders are required to submit all required documentation as per evaluation criteria specified in RFP.
- 26.3. Upon verification, evaluation/ assessment, if in case any information furnished by the bidder is found to be incorrect, their bid will be summarily rejected and no correspondence on the same shall be entertained. Submission of false/ forged documents will lead to forfeiture of security deposit/ EMD and blacklisting of agency for a minimum period of 3 years from participating in BECIL RFP/tenders.
- 26.4. BECIL will review the proposal to determine whether the proposals are as per the requirements laid down. Proposals that are not in accordance with these requirements will be liable to be disqualified at BECIL's discretion.
- 26.5. Evaluation of proposals shall be based on:
 - Information contained in the proposal, the documents submitted there to and clarifications provided, if any.
 - Experience and Assessment of the capability of the bidders based on past record.
- 26.6. BECIL reserves the right to seek any clarifications on the already submitted bid documents. BECIL also reserves the right to cross verify the information with any

agency.

26.7. Conditional proposals shall NOT be accepted on any ground and shall be rejected straightway. If any clarification is required by the bidders, the same should be obtained before submission of the proposals.

26.8. Even though bidder satisfy the necessary requirements they are subject to disqualification if they have:

26.8.1. Made untrue or false representation in the form, statements required in the RFP document.

26.8.2. Records of poor performance such as abandoning work, not properly completing contract, financial failures or delayed completion.

27. CRITERION FOR EVALUATION OF BID RESPONSE:

27.1. The proposal is to be in **TWO BID SYSTEM** with separate Pre-Qualification, Technical and Financial sections.

27.2. Only Technically Qualified bidders may be called for Presentation.

27.3. Financial bid shall be opened of only that bidder who has found to be technically eligible based on technical evaluation and/or Technical Presentation.

27.4. The evaluation of the tenders will be made first based on technical information furnished and then on the basis of Technical Presentation.

27.5. The Commercial bids of only such firms found technically qualified will be opened on a date to be communicated to bidders who have qualified in the technical bid stage.

27.6. The reasons for selection or rejection of a particular response will not be disclosed. The award of order will be further subject to any specific terms and conditions of the contract given in this section.

27.7. The agencies/bidders that are considered technically qualified by TEC may be asked to conduct a presentation before the evaluation committee. **The Presentation will form a part of Evaluation Criteria. The bid shall be rejected by Tender Evaluation Committee (TEC), if presentation is not found as per the tender requirement.**

28. FINANCIAL EVALUATION

28.1. Bidders are requested to note that they should necessarily submit their financial bids in the format provided in e-tender website i.e. <https://gem.gov.in/> and no other format is acceptable. If the price bid has been given as a standard BOQ format with the tender document, then the same is to be downloaded and to be filled by all the

bidders. Bidders are required to download the BOQ file, open it and complete the white colored (unprotected) cells with their respective financial quotes and other details (such as name of the bidder). No other cells should be changed. Once the details have been completed, the bidder should save it and submit it online, without changing the filename. If the BOQ file is found to be modified by the bidder, the bid will be rejected.

28.1.1. The Financial bid shall be opened of only that bidder who has found to be technically eligible. BECIL shall inform the date, and time for opening of financial bid.

28.1.2. Financial bid will be inspected to ensure conformance to the format provided in the tender document.

28.1.3. Arithmetical errors shall be rectified on the following basis. If there is a discrepancy between amount quoted in words and figures, the amount in words shall be taken for evaluation.

28.2. The Lowest Bid will be decided upon the lowest price quoted by the particular Bidder as per the price bid format.

28.3. If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price will prevail and the total price will be corrected. If there is a discrepancy between words and figures, the amount in words will prevail for calculation of price.

28.4. The Lowest Acceptable Bid will be considered further for placement of contract / Supply Order after complete clarification and price negotiations as decided by the Buyer.

29. Technical Qualification Criteria: Pre-Qualification Criteria:

29.1. Each of the pre-qualification condition mentioned in the RFP document is MANDATORY. In case the bidder does not meet any one of the conditions, the bidder will be disqualified.

29.2. The Bidders are requested to furnish information and documents to establish their eligibility. If a bid is not accompanied with all necessary documents, it may be summarily rejected.

29.3. Only the bidders, who fulfil the Pre-Qualification Criterion, will qualify for Technical Evaluation. Failing to any of the pre-qualification Criteria shall lead to disqualification of the proposal and bidder.

30. Marking/Technical Criteria

30.1. The technical proposal of qualified bidders will be evaluated as per the requirements specified in the RFP and technical evaluation criteria as mentioned in the RFP Document.

30.2. Bidders may be asked to give a demonstration/ presentation on their understanding

of the Scope of Work and their proposal submitted for undertaking the evaluation.

30.3. Reasons for rejecting a tender/ bid will be disclosed to a bidder only where enquiries are made.

31. Financial Criteria

Financial bids will be opened only for the agencies that are eligible.

The Financial Evaluation shall be carried out on L1 basis. The bidder quoting the lowest total price (L1) among the technically qualified bidders shall be declared as the successful bidder, subject to fulfilment of all tender conditions and approval of the competent authority.

Part- II
Services required

About the Tele MANAS

The Government of India (GoI) in its Union Budget 2022, announced the National Tele Mental Health Programme of India, Tele Mental Health Assistance and Networking Across States (Tele MANAS) and entrusted the Ministry of Health and Family Welfare (MoHFW) to guide its overall implementation. Consequently, the MoHFW formed a National Technical Advisory Group (NTAG) and three technical advisory sub-committees (Mental Health Service Delivery, Information Technology Architecture and Health Systems) to achieve specific goals and objectives of Tele MANAS.

Tele MANAS will be organized as a two-tier system. Tier 1 will comprise the State Tele MANAS cells, which includes trained counsellors and mental health specialists. Tier 2 will comprise specialists at District Mental Health Programme (DMHP)/Medical College resources for physical consultation and/or eSanjeevani for audio visual consultation.

Aims & Objectives of Tele MANAS

Tele MANAS (Tele Mental Health Assistance and Networking Across States) aims to provide universal access to equitable, affordable, and quality 24/7 tele-mental health care across India. Run as part of the National Mental Health Programme.

To provide universal access to equitable, accessible, affordable and quality mental health care through 24x7 tele-mental health services as a digital component of the National Mental Health Programme (NMHP) across all Indian States and UTs with assured linkages.

To exponentially scale up the reach of mental health services to anybody who reaches out, across India, any time, by setting up a 24x7 tele-mental health facility in each of the States and UTs of the country.

To implement a full-fledged mental health-service network that, in addition to counselling, provides integrated medical and psychosocial interventions including video consultations with mental health specialists, e-prescriptions, follow-up services and linkages to in-person services.

To extend services to vulnerable groups of the population and difficult to reach populations.

Tele MANAS Services

Tele MANAS aims to provide comprehensive mental health services through a digital platform including telephone-based counselling services, psychotherapy, psychiatric consultations and referral services including emergency and the recent inclusion of video consultations with e-Prescription facility. Tele MANAS is a 24/7 on-demand service available free of cost with ease of access via phone calls, bridging the gap in seeking appropriate mental health assistance. It is available in 20 Indian languages to cover the diverse needs surpassing cultural and regional differences of the country. The vision of the program is not only to help persons suffering from psychiatric disorders but also cater to the needs of those who are facing day-to-day challenges in their personal, professional, and social life. Thus, Tele MANAS is inclusive of addressing mental well-being and psychological distress thereby covering the umbrella of promotive, preventive, and curative mental health care.

The day-to-day challenges that cause psychological distress include relationship conflicts between couple or among family members, financial stress, workplace stress, exam stress. constant worrying and tension, lethargy, sexual dysfunction, disturbances in concentration and memory, sleep disturbances, problematic/overuse of technology, internet/social media. cigarette, alcohol and other such substances, etc. The services are also equipped with trained mental health professionals who can screen for symptoms of psychiatric disorders. These include sadness, anxiety, unexplained aches and pains, repeated unwanted thoughts, suicidal Ideas, sudden change in behavior like reduced interaction, aggression, declining self-

care, talking or smiling to self, excessive activity levels, episodes of confusion, and other emergency situations. The above-mentioned symptoms can be due to the person suffering from Depression, Anxiety, Psychosomatic Disorder, Psychosis, Dementia, Addiction and medical conditions that may present with psychiatric symptoms needing immediate medical attention. In addition, the service provision also includes support for parents and caretakers of children and adolescents suffering from developmental disorders like intellectual disabilities, autism spectrum disorders, ADHD, and various behavioural and emotional problems.

Upon calling Tele MANAS at 14416, the caller will be connected with a trained counsellor who can assess his/her needs and, if appropriate, refer to a Mental Health professional. After taking consent from the caller, a Video Consultation can be initiated by the Mental Health Professional. A link will be sent to the caller via SMS through which the caller will be able to join the video call. Thus, personalized care can be ensured in a convenient and secure manner. In cases where medication is needed, our psychiatrists can also issue e-Prescriptions, streamlining access to necessary treatment.

In addition, Tele MANAS App was created as a free of cost on-demand service. Anyone with a smartphone can connect to the mental health support encompassing a range of mental health topics tailored for the Indian population. It is also linked to 24/7 toll-free number thus providing immediate support, removing barriers and ensuring convenience along with providing the users an opportunity to have a personalized app experience curated for their needs. The Tele MANAS App bridges the gap in seeking appropriate mental health assistance.

Overall, Tele MANAS is committed to providing accessible, affordable and yet a comprehensive mental health care at anyone's doorsteps. The service attempts to empower every individual's right to take care of their mental health by overcoming the societal stigma!

Scope of Work:

Introduction:

BECIL has undertaken and implemented several projects for Central Government Ministries/Departments, State Governments, PSUs and other government institutions involving media planning, digital display, public information dissemination, communication campaigns and technology-enabled awareness program.

With its pan-India presence, established institutional network and experience in executing Government communication initiatives, BECIL is well positioned to conceptualize and implement large-scale public awareness campaigns with wide geographical coverage and measurable visibility.

BECIL undertakes to disseminate the **tele MANAS** programme of NIMHANS across @ four Divisions of railway stations having 681 screens for the awareness campaign of **Mental Health Awareness for one Month (30 Days from 11th September to 10th October 2026)**, with the key objectives of:

- Increasing awareness regarding mental health and mental well-being;
- Reducing stigma associated with mental health conditions;
- Encouraging individuals to seek timely professional assistance;
- Creating awareness regarding available mental-health support services;
- Promoting **Tele-MANAS** and other available mental-health support mechanisms; and
- Ensuring maximum visibility and geographical reach through digital display media.

Considering the public-interest nature of the campaign, BECIL proposes to develop a Pan-India Digital Display Media Plan focusing on high-footfall transit and public locations, subject to media availability and applicable Government/BOC rates.

Indian Railways is the lifeline of the country and Indian population is highly dependent on the railways for their transportation needs. Majority of Indian Railway travelers book their tickets at the ticket booking counters and they spend an average of 10 minutes in line in a captive environment.

Project Brief:

In order to engage with these commuters, BECIL intends to hire the agency who have implemented Digital Display Broadcast Systems (LED Screens) at the ticketing counters (PRS Counters, Metro Stations & Self Ticketing Divisions) spread across various railway stations (list of the stations is mentioned) in India for promotional campaign of **Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign.**

All the Digital Display Broadcast Systems should be internet connected and monitored on a 'Real-Time' basis. Content should be uploaded through cloud servers/client server and various measurability reports /log reports are to be provided to advertisers at the end of the campaign.

Agencies should have valid **sole rights from different railway divisions & media rates duly approved from Central Bureau of Communication (BOC)** to carry out the promotional campaigns.

Scope of Work of the Successful Bidder:

The successful bidder shall be responsible for providing and executing the **Digital Display Media Campaign for Mental Health Awareness – Tele-MANAS** at the identified railway stations under the specified Railway Divisions/Zones of Indian Railways, for a campaign period of **(30 Days from 11th September to 10th October 2026)**, as per the approved Media Plan and instructions of BECIL/NIMHANS.

Note:

1. TeleManas Campaign Creative content will be provided by BECIL/NIMHANS
2. Selected Bidder has to create a format of the provided content.

Provision of Digital Display Infrastructure and Media Rights

The successful bidder shall:

- a. **Own the digital display signages, operate, manage or have valid contractual/authorization rights** over the digital display/signage infrastructure proposed for the campaign at the identified railway stations.
- b. Possess and provide **valid media/display rights** for the identified digital screens installed at the railway stations covered under the project.
- c. Ensure that the media/display rights remain valid and enforceable for the **entire campaign period**, including any approved extension, if applicable.
- d. Submit documentary proof of ownership, operation, authorization, concession, media rights or agreement with the concerned Railway Authority/authorized entity, as applicable, for the proposed display network.
- e. Ensure that the proposed screens are physically installed and operational at the identified railway stations and are capable of displaying the campaign content as per the approved specifications.

1.2 Deployment of Tele-MANAS Campaign Content

The successful bidder shall:

- a. Display the **Tele-MANAS Mental Health Awareness content** provided/approved by NIMHANS/BECIL on the identified digital screens.
- b. Ensure display of the approved content strictly in accordance with the **approved media plan, display schedule, frequency and slot duration.**
- c. Ensure that the campaign content is displayed continuously/at the prescribed frequency during the agreed campaign period.

- d. Not modify, crop, distort, replace or otherwise alter the approved Tele-MANAS content without prior written approval from BECIL/NIMHANS.
- e. Ensure that no unauthorized or unrelated content is inserted in the allocated Tele-MANAS campaign slots.

1.3 Coverage and Campaign Schedule

The bidder shall ensure:

- a. Coverage of approximately **681 digital display screens** at the identified railway stations, or such number as specified in the final approved Media Plan/Work Order.
- b. Display across the identified Railway Divisions/stations within the agreed geographical coverage.
- c. Commencement of the campaign from the scheduled date and uninterrupted execution for the complete campaign period of **30 days**.
- d. Compliance with the approved number of spots/slots per day and prescribed duration of each spot.
- e. Immediate corrective action in case any screen becomes non-functional or a scheduled display is missed.

1.4 Content Scheduling and Technical Execution

The bidder shall be responsible for:

- a. Uploading, scheduling and broadcasting the campaign content through its digital signage/content management system.
- b. Ensuring correct resolution, aspect ratio, orientation and technical compatibility of the content with the installed displays.
- c. Ensuring synchronization and proper playback of the campaign content across all identified screens.
- d. Monitoring the status of the screens and campaign playback during the campaign period.
- e. Maintaining a suitable technical support mechanism for resolving display/network/content playback issues.

1.5 Monitoring and Proof of Display

The successful bidder shall provide adequate evidence of actual display of the campaign, including:

- a. **Daily/periodic proof of display reports** generated from the digital signage/content management system, wherever available.
- b. Screen-wise/station-wise display details indicating the date, time, duration/frequency and number of spots played.
- c. Photographs/videos/screenshots or other verifiable evidence of display, wherever required by BECIL.
- d. Display certification/confirmation from the concerned railway authority/transit authority or other authorized entity, wherever applicable.
- e. A **final Proof of Display/Display Certification Report** covering the entire campaign period.
- f. Any logs, playback reports, system-generated reports or other supporting records required by BECIL for verification and certification of the campaign.

1.6 Coordination with BECIL and NIMHANS

The successful bidder shall:

- a. Coordinate with BECIL for receipt of final campaign creatives, deployment instructions and scheduling requirements.
- b. Nominate a dedicated nodal person for coordination and issue resolution.
- c. Provide station-wise, screen-wise and division-wise details of the media inventory and display rights before commencement of the campaign.
- d. Extend all necessary cooperation for inspection, verification and audit of the campaign by BECIL/NIMHANS or their authorized representatives.

1.7 Maintenance and Continuity

- a. The bidder shall ensure that all identified screens remain operational throughout the campaign period.
- b. In case of breakdown, power failure, network failure, CMS failure or any other technical issue affecting display, the bidder shall restore the display at the earliest.

- c. Where a display remains unavailable for any period, the bidder shall provide **make-good display slots equivalent to the missed exposure**, subject to approval by BECIL.
- d. Any replacement screen/location proposed in lieu of a non-functional screen shall be of equivalent or better visibility and shall require prior approval of BECIL.

1.8 Compliance with Railway and Statutory Requirements

The bidder shall obtain/maintain all necessary permissions, approvals, licenses, media rights, access permissions and authorizations required for displaying the campaign at the identified railway stations. The bidder shall comply with all applicable rules, regulations, safety requirements and directions of the concerned Railway Authorities and other competent authorities.

1.9 Campaign Completion Report

Upon completion of the campaign, the successful bidder shall submit a comprehensive **Campaign Completion Report** containing:

- Station-wise and screen-wise deployment details.
- Number of screens actually used.
- Campaign dates and duration.
- Spot frequency and playback details.
- Proof of Display/Display Certification.
- Photographs/video evidence, wherever applicable.
- Details of any downtime and make-good displays provided.
- Any other documents required by BECIL for certification of successful completion.

1.10 Overall Responsibility

The successful bidder shall be solely responsible for ensuring **availability of the contracted digital display inventory, validity of media/display rights, technical operation of the displays, scheduled dissemination of the Tele-MANAS content and submission of verifiable proof of display** for the complete campaign period.

The bidder shall not be entitled to claim payment for any display/media inventory for which the required media rights are not established or for which satisfactory proof of display is not submitted, subject to the terms of the RFP/Work Order.

Location wise breakdown of Counters / Screens:

Sl. No.	Hubli Division - Karnataka & Goa	No of Screens
1	Hubli	11
2	Dharwad	4
3	Belagavi	6
4	Gadag	4
5	Hosapete	4
6	Bellari	6
7	Londa	1
8	Bijapur	4
9	Ibrahimpur	1
10	Vascodagama	5
	Total	46

Sl. No.	Kolkata Metro	No of Screens
1	Kavi Shubash	5
2	Shahid Khudiram	6
3	Kavi Nazrul	6

4	Gitanjali	6
5	Masterda Surya Sen	7
6	Netaji	6
7	Mahanayak Uttam Kumar	12
8	Ravindra Sarobar	13
9	Kalighat	14
10	Jatindas Park	12
11	Netaji Bhaban	4
12	Rabindra Sadan	11
13	Maidan	12
14	Park Street	10
15	Esplanade	20
16	Chandani Chowk	13
17	Central	14
18	Mahatma Gandhi Rd	8
19	Girish Park	4
20	Shobhabazar	7
21	Shyambazar	10
22	Belgachhia	5
23	Dumdum	16
24	Nopara	12
25	Baranagar	5
26	Dakshineswar	7
	Total	245

Sl. No.	Mumbai STZ	No of Screens
1	CSMT	40
2	Masjid	9
3	Sandhurst Road	4
4	Byculla	13
5	Chinchpokli	3
6	Currey Road	2
7	Parel	3
8	CR Dadar	20
9	Sion	14
10	Kurla	21
11	LTT	11
12	Vikhroli	20
13	Kanjurmarg	14
14	Bhandup	4
15	Nahur	2
16	Mulund	31
17	Thane	29
19	Diva	2
20	Dombivili	11
21	Thakurli	9
22	Kalyan	19
	Total	284

Sl. No.	Secunderabad Division	No of Screens
1	Secunderabad	26

2	Secunderabad Satellite Location	6
3	Hyderabad	20
4	Khammam	3
5	Kazipet	6
6	Warangal	3
7	Lingampalli	6
8	Bidar	1
9	Begumpet	3
10	Mahbubabad	1
11	Parli Vijnath	3
12	Ramagundam	1
13	Tandur	2
14	Vikarabad	2
15	Bharat Nagar	3
16	Borabanda	2
17	Hafizpet	3
18	Hitech city	3
19	Chanda nagar	1
20	Fateh nagar bridge	2
21	James street	2
22	Khairatabad	2
23	Lakdi ka pool	2
24	Nature Cure Hospital	2
25	Necklace road	1
	Total	106

Location	Number of Screens
Hubli & Goa Division	46
Kolkatta Metro	245
Mumbai Division	284
Secunderabad Division	106
TOTAL	681

Part- III
Standard Conditions of RFP

NOTE: The Bidder is required to give confirmation of their acceptance of the Standard Conditions of the Request for Proposal mentioned below which will automatically be considered as part of the Contract concluded with the successful Bidder (i.e. Seller in the Contract) as selected by the Buyer. Failure to do so may result in rejection of the Bid submitted by the Bidder.

1. RELATIONSHIP BETWEEN THE PARTIES

Nothing contained herein, shall be construed as establishing a relation of master and servant or of Agent and Principal as between the Bidder/Agency and BECIL.

2. INTELLECTUAL PROPERTY RIGHTS

- 2.1. Deliverable, outputs, plans, drawings, specifications, designs, reports and other documents and software submitted by the Bidders under this RFP and subsequent to this RFP in relation with this tender shall become and remain the property of BECIL/procuring entity and subject to laws of copyright, must not be shared with third parties or reproduced, whether in whole or part, without BECIL's/ the procuring entity's prior written consent.
- 2.2. The Bidder shall, not later than upon termination or expiration of this Contract and/or subsequent Agreement/Contract signed with the Bidder, deliver all such documents and software to BECIL/the procuring entity, together with a detailed inventory thereof.
- 2.3. The Bidder shall not incorporate any materials, technology or any item or thing that involves the use of intellectual property rights or proprietary rights that the Bidder does not have the right to use or that may result in claims or suits against BECIL arising out of claims of infringement of any intellectual property rights or other proprietary rights.
- 2.4. The Bidder shall perform all acts necessary to obtain and continue to have all necessary licenses, approvals, consents of third parties free from any encumbrances and all necessary technology, hardware and software to enable it to perform its obligations under this Contract. If license agreements are necessary or appropriate between the Bidder and third parties for purposes of enabling, enforcing or implementing the provisions herein-above, the Bidder shall be under an obligation to enter into such agreements at its own sole cost, expense and risk.

3. LAND AND BORDER PROVISION

The Undertaking at Annexure shall be submitted by the Bidder in line with the guidelines issued vide the Office Memorandum, No. F. No. 6/18/2019 dated 23.07.2020, by the Department of Expenditure, Ministry of Finance, Govt. of India.

4. INDEMNITY

The Bidder shall indemnify, save, hold harmless and defend BECIL and its officers, servants, employees and agents promptly upon demand and at its expense, from and against any and all suits, proceedings, actions, demands, losses, claims, damages, liabilities, costs (including reasonable attorney's fees and disbursements) and expenses (collectively, "Losses") to which BECIL may become subject, insofar as such losses arise out of, in any way relate to, arise or result from:

- 4.1. Deficiency in the Bidder's performance of its scope of service or breach of any of its obligations or scope of work.
- 4.2. Actions by the Bidder that causes BECIL to be in indirect or direct consequential breach of the main contract.
- 4.3. Any claims by employees, suppliers, creditors or other persons in a relationship with the Bidder.
- 4.4. Any claims of infringement, misappropriation or otherwise by third parties in regard to the execution of the scope of work by the Bidder.

5. CODE OF INTEGRITY

No official of BECIL or the Bidder shall act in contravention of the codes which includes Prohibition of:

- 5.1. Offering of any bribe or undue gratification in any form to BECIL or its officials, or indulging in any corrupt practices.
- 5.2. Any omission, or misrepresentation that may mislead or attempt to mislead so that a financial or other benefit may be obtained, or any necessary obligation or pre-requisite may be avoided.
- 5.3. Improper use of information provided by BECIL to the Bidder with an intent to gain an unfair advantage in the procurement process or for personal gain.
- 5.4. Any financial or business transactions between the Bidder and any official of BECIL related to tender or execution process of contract, which can affect the decision of BECIL directly or indirectly.
- 5.5. Any coercion or any threat to impair or harm, directly or indirectly, any party or its property to influence the procurement process.
- 5.6. Obstruction of any investigation or auditing of a procurement process.

- 5.7. Making false declaration or providing false information for participation in a tender Process or to secure a contract.

6. CONFLICT OF INTEREST

Any Bidder having a conflict of interest, which substantially affects fair competition, shall not be eligible to bid in this tender. Bids found to have a conflict of interest shall be rejected as non-responsive. Bidder shall be required to declare the absence of such conflict of interest in Form of Declaration. A bidder in this Tender Process shall be considered to have a conflict of interest if the bidder:

- 6.1. Directly or indirectly controls, is controlled by or is under common control with another Bidder; or
- 6.2. Receives or have received any direct or indirect subsidy/ financial stake from another Bidder; or
- 6.3. Has the same legal representative/ agent as another Bidder for purposes of this bid. A Principal can authorize only one agent, and an agent also should not represent or quote on behalf of more than one Principal. However, this shall not debar more than one Authorized distributor from quoting equipment manufactured by an Original Equipment Manufacturer (OEM), in procurements under Proprietary Article Certificate; or
- 6.4. Has a relationship with another bidder, directly or through common third parties, that puts it in a position to have access to information about or influence the bid of another Bidder or influence the decisions of the Procuring Entity regarding this Tender process; or
- 6.5. Participates in more than one bid in this tender process. Participation in any capacity by a Bidder (including the participation of a Bidder as sub-contractor in another bid or vice- versa) in more than one bid shall result in the disqualification of all bids in which he is a party. However, this does not limit the participation of a non-bidder firm as a sub-contractor in more than one bid; or
- 6.6. Would be providing goods, works, or non-consulting services resulting from or directly related to consulting services that it provided (or were provided by any affiliate that directly or indirectly controls, is controlled by, or is under common control with that firm), for the procurement planning (inter-alia preparation of feasibility/ cost estimates/ Details Project Report (DPR), design/ technical specifications, terms of reference (ToR)/ Activity Schedule/ schedule of requirements or the Tender Document etc.)of this Tender process; or has a close business or family relationship with a staff of the Procuring Organization who:

- 6.6.1. are directly or indirectly involved in the preparation of the Tender document or specifications of the Tender Process, and/or the evaluation of bids; or
- 6.6.2. would be involved in the implementation or supervision of resulting Contract unless the conflict stemming from such relationship has been resolved in a manner acceptable to the Procuring Entity throughout the Tender process and execution of the Contract.
- 6.7. Bidder to give undertaking to this effect as per Annexure- D.

7. UNDUE INFLUENCE

- 7.1. The Agency/Bidder undertakes that it has not given, offered or promised to give, directly or indirectly, any gift, consideration, reward, commission, fees, brokerage or inducement to any person in service of the BECIL or otherwise in procuring the Contracts or forbearing to do or for having done or forborne to do any act in relation to the obtaining or execution of the present Contract or any other Contract with the Government of India for showing or forbearing to show favor or disfavor to any person in relation to the present Contract or any other Contract with the Government of India.
- 7.2. Any breach of the aforesaid undertaking by the Agency/Bidder or any one employed by it or acting on its behalf (whether with or without the knowledge of the Agency) or the commission of any offers by the Agency or anyone employed by him or acting on his behalf, as defined in the Bharatiya Nyaya Sanhita, erstwhile known as the Indian Penal Code, 1860 or the Prevention of Corruption Act, 1986 or any other Act enacted for the prevention of corruption shall entitle BECI to cancel the contract and all or any other contracts with the Agency and recover from the Agency the amount of any loss arising from such cancellation, from the present or from any other contract with BECIL.

8. UNLAWFUL /UNETHICAL PRACTICES

- 8.1. If the Contractor/ Bidder has engaged in corrupt, fraudulent, collusive and coercive practices or defaulted commitments under integrity.
- 8.2. Any intentional omission or misrepresentation in the documents submitted by the Bidder for the purpose of due diligence or for the execution of any act essential for the execution of the Project.
- 8.3. If the Bidder uses intimidation / threats or bring undue outside pressure on BECIL or any of its official for acceptance / performances of the deliverable/qualified work under the contract:

9. PENALTY FOR BREACH OF INTEGRITY, CONFLICT OF INTEREST, UNDUE INFLUENCE AND UNETHICAL PRACTICES

- 9.1. Forfeiture of Bank guarantee or any other bond or bid security submitted by the Bidder.
- 9.2. Cancellation/ termination of the Contract with the liberty to recover the accrued losses/damages from the Bidder from the dues payable to the bidder in the present or any other contract with BECIL, including imposition of penal damages.
- 9.3. Initiation of Arbitration /legal proceedings to recover losses or damages incurred by BECIL due to the violation of ethical practice or use of undue influence by the Agency.

10. BLACKLISTING/ DEBARMENT

The Bidder/Contractor shall be debarred/blacklisted from bidding for the contract/tender floated by BECIL for a period of two years, for violation of the code of integrity, for undue influence as well as for the breach of any other terms and conditions of the tender as per the General Financial Rules 2017 and the Guidelines for debarment of firms from bidding issued by the Department of Expenditure, Ministry of Finance no. F1/20/2018 –PPD dated 02.11.2021.

11. RISK AND COST CLAUSE

- 11.1. In case of persistent breach/default of the terms and conditions of the Contract and due to abnormal delay (beyond the maximum late delivery in the Liquidated damages clause) in supplies, defective supplies or non-fulfilment of any of the terms and conditions of the RFP and the Work Order, BECIL may cancel the contract/Work Order in full or part thereof, and will procure supplies/equipment's or ensure the execution of work or any pending service in case of service contract from any other willing vendor at the risk and cost of the Bidder.
- 11.2. Risk & Cost Clause, in line with Conditions of Contract may be invoked in any of the following cases:
- 11.3. Bidder's poor progress of the work vis-à-vis execution timeline as stipulated in the Contract, backlog attributable to Bidder including unexecuted portion of work/supply does not appear to be executable within balance available period.
- 11.4. Withdrawal from or abandonment of the work by Bidder before completion of the work as per contract.
- 11.5. Non-completion of work/ Non-supply by the Bidder within scheduled completion/delivery period as per RFP or as extended from time to time, for the reason attributable to the Agency/ Bidder.
- 11.6. Termination of Contract on account of any other reason (s) attributable to Agency/ Bidder
- 11.7. Assignment, transfer, subletting of Contract by the Agency/Bidder without BECIL's written permission resulting in termination of Contract or part thereof by BECIL.

12. PENALTIES

- 12.1. In the event of any penalties, deductions, disincentives, or charges levied by the Client due to poor or substandard quality of work, non-compliance with service standards, or any deficiencies related to the assigned scope of work, the same shall be recovered from the Bidder.
- 12.2. The Bidder shall bear the full financial responsibility for such penalties or deductions imposed on BECIL by the Client and will not be entitled to claim any reimbursement or adjustment for the same.

13. CONFIDENTIALITY

- 13.1. The Bidder recognizes, accepts and agrees that disclosure of Confidential information to the Staff shall be only on a need-to-know basis and only those staff who are

involved in rendering the services and need to have access would alone be informed of Confidential information.

- 13.2. The Bidder recognizes, accepts and agrees that all tangible and intangible information obtained or disclosed to the Bidder's and/or its staff, including all details, documents, data, business/ customer information and the BECIL 's practices and trade secrets (all of which are hereinafter collectively referred to as "confidential information") which may be communicated to the Bidder 's and/or its facility staff may be privy under or pursuant to this Contract and/or in the course of performance of the Bidder 's obligations under this Contract shall be treated, as absolutely confidential and the Bidder irrevocably agrees and undertakes and ensures that all its facility staff shall keep the same as secret and confidential and shall not disclose the same at all in whole or part to any Person or persons (including legal entities) an any time or use nor shall allow information to be used for any purpose other than that as may be necessary for the due performance of the Bidder's obligations hereunder except when required to disclose under the due process and authority of law.

14. RIGHT TO INSPECTION

- 14.1. That BECIL and its field officers or its Auditors, shall have the right to carry out inspection checks and tests, and do audit of the Bidder's premises, personnel and records relating to the project in order to ensure there is no compromise on the quality of goods/services provided by the Bidder to the BECIL and its Client. The BECIL has a right to review and monitor the security practices and control procedures adopted by the Bidder. The Bidder shall produce and make available all such books, records, information, etc., related to project work for the purpose of Inspection/ audit as sand when required.
- 14.2. That BECIL shall have the right to review and monitor the performance of the Bidders on a continuous basis system integrator shall furnish necessary particulars, statements, etc., as desired by the BECIL in a periodical manner for the purpose of assessment of their performance.

15. Termination of Contract:

15.1. Termination for Unsatisfactory Performance-

- 15.1.1. If the Contractor/Agency (hereinafter "Bidder") fails to execute the specified quantum of work, or any part thereof, with due diligence or within the time stipulated in the RFP or subsequent Work Order(s), BECIL may, by written notice, require the Bidder to remedy the deficiency within 15 days ("Cure Period").
- 15.1.2. If the Bidder fails to cure the deficiency within the Cure Period, BECIL may issue a **Notice of Termination** providing **15 days** from the date of such notice, after which the Contract shall stand terminated, without prejudice to any other remedies available under law or the Contract.

15.2. Termination for Breach

15.2.1. The Buyer shall have the right to terminate the Contract, either wholly or in part, unilaterally and without prejudice to any other remedies available under law or the Contract, if:

- i. The Seller fails to deliver services/equipment in accordance with the specifications, timelines, and quality standards set forth in the RFP and the Contract; or
- ii. The Seller commits a material breach of its obligations and fails to cure the same within the notice period stipulated in the termination notice issued by the Buyer.

15.2.2. Without limiting the generality of the above, the following shall constitute events of default warranting termination:

- i. Abandonment or repudiation of the Contract;
- ii. Failure, without valid reason, to commence work promptly;
- iii. Persistent failure to execute works/deliverables in accordance with the Contract;
- iv. Neglect to perform contractual obligations without just cause;
- v. Failure to proceed with due diligence after a 15-day written notice from BECIL;
- vi. Procurement of the Contract through undue influence, corrupt, or unethical practices;
- vii. Submission of false or misleading information in the bid or during the Contract.

15.2.3. In the event of such termination, the Buyer shall not be liable to pay any compensation to the Seller for loss of anticipated profits or for any other consequential or indirect loss. The Buyer shall, however, make payment for services/equipment satisfactorily delivered and accepted up to the effective date of termination, subject to adjustment of any dues recoverable from the Seller.

15.3. Termination due to Insolvency

15.3.1. If the Bidder becomes insolvent, is adjudicated bankrupt, is placed under receivership, enters into composition with creditors, commences winding up (except for voluntary winding up for amalgamation/reconstruction), or conducts business under a Receiver, BECIL may:

- i. Terminate the Contract forthwith by giving **fifteen (15) days** written notice; or
- ii. Permit the Receiver/Liquidator to continue performance, subject to provision of adequate guarantee for due and faithful performance, to BECIL's satisfaction.

15.4. Termination for Convenience

BECIL may, at its sole discretion, terminate the Contract, in whole or in part, for any reason whatsoever, by giving the Bidder **thirty (30) days** prior written notice. Upon expiry of the notice period, the Contract shall stand terminated without liability, except for payment for satisfactory work executed up to the date of termination.

16. POST TERMINATION RESPONSIBILITY

- 16.1. Upon termination of the Contract, BECIL's liability for payment shall be restricted to services duly rendered and accepted up to the effective date of termination, and only to the extent that corresponding payments are received from the Client.
- 16.2. All invoices of the Bidder, whether raised before or after termination, shall remain on hold until receipt of payment from the Client. Any deductions made by the Client from BECIL's invoices shall be recovered from the Bidder's corresponding claims.
- 16.3. The Bidder shall immediately cease all work upon termination, except for such work as may be expressly directed in writing by BECIL to be completed.
- 16.4. Except for termination under Clauses 15.4, the performance security may be forfeited, without prejudice to BECIL's right to recover any loss, damage, or cost arising from unsatisfactory performance or delay.

17. NOTICES

Any notice, invoice, approval, advice, report or notification in connection with this Contract shall be in writing and any notice or other written communication pursuant hereto shall be signed by the party issuing the same and shall be addressed to the BECIL or the Bidder and may be given by delivering the same by hand or sending the same by prepaid registered mail, official e-mail or facsimile to the relevant address forth below or such other address as each Party may notify in writing to the other Party from time to time. Any such notice given as aforesaid shall be deemed to be served or received at the time upon delivery (if delivered by hand) or upon actual receipt (if given official e-mail or facsimile) or Fifteen (15) clear days after posting (if sent by post) at the Party's principal or registered office address as set out in this RFP.

18. NO WAIVER

No waiver of any term, provision, or condition of this Contract, whether by conduct or otherwise, in any one or more instances, will be deemed to be or be construed as a further or continuing waiver of any such term, provision, or condition or as a waiver of any other term, provision, or condition of this Contract, unless the same is agreed upon and recorded in writing with mutual consensus of both the parties.

19. AMENDMENT

Unless otherwise stated expressly, this Contract shall be modified only by an instrument in writing duly

executed by both the parties.

20. ARBITRATION

20.1. Conciliation of Dispute

20.1.1. Any dispute(s) /difference(s)/issue(s) of any kind whatsoever between/amongst the Parties arising under/out of/in connection with this contract shall be settled mutually and amicably between the Parties, within a time span of **thirty days** from the date of invocation of dispute vide a written notice by the aggrieved party. The Aggrieved Party shall notify the other party in writing about such dispute(s)/difference(s)/issue(s) between/amongst the Parties and that such a Party wishes to refer the dispute(s)/ difference(s)/issue(s) to Conciliation. Such Notice/Invitation for Conciliation shall contain sufficient information as to the dispute(s)/ difference(s)/issue(s) to enable the other Party to be fully informed as to the nature of the dispute(s)/ difference(s)/issue(s), as well as the amount of monetary claim.

20.1.2. That in the event of reference of dispute for Conciliation, a committee comprising of two members, one each nominated by each party i.e. the Bidder and BECIL respectively shall try to amicably resolve/settle the dispute.

20.2. Reference of Dispute to Arbitration proceeding post conciliation

20.2.1. In the event of failure in mutual resolution of the issue, any dispute(s)/ controversy(s)/ issue(s) arising out of or in connection with the contract, including any question regarding its existence or validity shall be referred to and finally resolved by Arbitration administered by the Delhi International Arbitration Centre as per the Delhi International Arbitration Centre proceeding Rules 2023.

20.2.2. The Aggrieved party wishing to refer a dispute to Arbitration shall give a notice to the Defaulting Party specifying all the points of dispute(s) with details of corresponding the claim amount.

20.2.3. The Arbitration Proceeding shall commence within a span of thirty days from the date of receipt of Invocation Notice complete in all respects as mentioned above.

20.2.4. The dispute(s)/ difference(s)/controversy(s) shall be adjudicated by a single/sole Arbitrator empaneled with the Delhi International Arbitration Centre.

20.2.5. The seat of Arbitrations shall be at New Delhi and the Arbitration proceeding shall be conducted in English.

20.2.6. The award of Sole Arbitrator shall be final and binding on the parties and unless directed/awarded otherwise by the Sole Arbitrator, the cost of arbitration proceedings shall be shared equally by both the parties.

20.2.7. The provision of the Arbitration and Conciliation Act, 1996 as amended and applicable from time to time shall apply to the Arbitration proceedings under this Contract.

20.2.8. That any claim of damage(s) or loss(s) incurred by BECIL as a consequence of the invocation of the litigation/arbitration proceeding owing to the suspension or abandonment of work by the Bidder/Agency shall be reimbursed by the Bidder/Agency.

20.2.9. That if BECIL considers that a dispute under this contract, involves an issue that is related to a dispute under the main contract with end client, then in that event, the Bidder shall assist BECIL during the course of arbitration/legal proceedings emanating from the main contract. Then in that event of initiation of arbitration/legal proceeding, under the main contract, no dispute tied directly to the main contract shall be concurrently referred by the Bidder. In case of dispute with the Client under the main contract, the expenses for resolution of that dispute shall be borne by the Bidder if that dispute has arisen due to failure of Bidder to meet contractual obligations

21. JURISDICTION

This Agreement, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation, shall be governed by, and construed in accordance with, the laws of India. The Courts at Delhi shall have the exclusive jurisdiction to entertain any matter arising out of or in relation to this Contract.

22. Force Majeure

22.1. For the purpose of this Contract, the term “Force Majeure” shall mean an event which is beyond the reasonable control of a Party, is not foreseeable, is unavoidable and not brought about by or at the instance of the Party claiming to be affected by such events and which has caused the non-performance or delay in performance, and which makes a Party’s performance of its obligations hereunder impossible or impractical as reasonable to be considered impossible in the circumstance, inclusive of but not limited to war, riots, civil disorder, earthquake, fire, strikes, lockouts or other industrial action (except where such strikes lockouts or other industrial action are within the power of the Party invoking Force Majeure to prevent), confiscation or any other action by the Government Agencies.

22.2. Force Majeure shall not include (i) any event which is caused by the negligence or intentional action of a Party or by of such Party’s agents or employees, nor(ii) any event which a diligent party could reasonably have been expected both to take into account at the time of the acceptance of the work order under this RFP, and avoid or overcome with persistent effort in carrying out its respective obligations.

22.3. In the case of failure to perform this Agreement due to any force majeure, neither party shall be liable for such failure, and this Agreement shall be terminated automatically, if the persistence of such force majeure event continues for more than three months. In the case of failure to perform any part of this Agreement due to any force majeure, the

party suffering from such force majeure may be exempted from corresponding liability to the extent of the impact of such force majeure. However, such party shall continue to perform other obligations under this Agreement which have not been affected by such force majeure.

23. SUB-CONTRACTING

The selected agency shall not subcontract, assign, or transfer any part of its obligations, duties, or responsibilities to any third party without the prior written consent of BECIL. Any attempt to do so shall be considered a material breach, leading to immediate termination without any liability on the part of BECIL.

24. EXTENSION OF TIME

- 24.1. It is hereby agreed that BECIL shall by mutual agreement update and extend the timeline/ milestone for the completion of work after discussion with the End Client and its officials.
- 24.2. Any period within which Bidder is unable to complete the work or perform its obligations due to persistence of force majeure event, shall be extended for a period equal to the time during which the Bidder was unable to perform such action.
- 24.3. Any extension of time agreed upon mutually shall be documented in writing.
- 24.4. The grant of extension of time shall be contingent on the receipt of the extension of time by the End Customer.

25. ASSIGNMENT

- 25.1. All terms and provisions of this RFP and subsequent Contract/ Agreement / work order with the successful Bidder shall be binding on both the parties and their respective successors and permitted assigns.
- 25.2. Subject to clause mentioned above, the selected Agency shall not be permitted to assign its rights and obligations, under the Contract/ Agreement / work order, to any third party.
- 25.3. BECIL may assign or novate all or any part of the Contract/ Agreement / work order and the Agency shall be a party to such novation, to any third party contracted to provide outsourced services to BECIL or any of its nominees.

26. SEVERABILITY

If any provision of the Contract/ Agreement / work order, or any part thereof, shall be found by any court or administrative body of competent jurisdiction to be illegal, invalid or unenforceable; the illegality, invalidity or un-enforceability of such provision or part provision shall not affect the other provisions of the Contract/ Agreement / work order or the remainder of the provisions in question which shall remain in full force and effect. The concerned Parties shall negotiate in good faith to agree to substitute for any illegal, invalid or unenforceable provision with a valid and enforceable provision which achieves to the greatest extent possible

the economic, social, legal and commercial objectives of the illegal, invalid or unenforceable provision or part provision.

27. ENTIRE CONTRACT

The Contract/ Agreement / work order with all Appendices and Schedules appended thereto, contents and scope/ specifications of the RFP, all the corrigendum's, response to queries etc. that may be issued against this RFP and the Bidder's offer including presentation and all supporting documents shall constitute the entire Contract/ Agreement / work order between the Parties with respect to their subject matter, and as to all other representations, understandings or agreements which are not fully expressed herein, provided that nothing in this clause shall be interpreted so as to exclude any liability in respect of fraudulent misrepresentation.

28. LIQUIDATED DAMAGES

- 28.1. If the Bidder fails to achieve the completion of the work in accordance with the scheduled completion date as given in the Contract or the subsequent Work Order issued thereto, BECIL may without prejudice to any other right or remedy available to it as under the Contract or Law:
- 28.2. Recover from the Bidder liquidated damages equivalent to a sum of 0.5% of the value of the undelivered goods/services for each week of delay beyond the scheduled date of completion or delivery, subject to a maximum of 10% of the contract value or such liquidated damages as may be imposed by the Client, whichever is higher (due to the failure of the Bidder to meet the contractual obligations).
- 28.3. The amount towards Liquidated Damages shall become leviable from the scheduled completion date or from the expiry of the extension, if any, given by BECIL without the levy of Liquidated damages.
- 28.4. BECIL may without prejudice to its right to effect recovery by any other method, deduct the amount of Liquidated Damages from any money belonging to the Bidder which has become due or payable (which shall also include BECIL 's right to claim such amount against Bidder's Bank Guarantee).
- 28.5. Any such recovery of Liquidated Damages shall not in any way relieve the Bidder from any of its obligations to complete the works or from any other of its other obligation and liabilities under the Contract.

29. POWER OF ATTORNEY

Duly filled Technical Bid with proper seal and signature of authorized person on each page of the bid submitted. The person signing the bid should be the duly authorized representative of the firm/ company whose signature should be verified and certificate of authority should be submitted in accordance with Para 6 of Part-I of the RFP. The power of attorney or authorization or any other document consisting of adequate proof of the ability of the signatory to bind the firm/ company should be annexed to the bid.

30. SIGNING OF NON-DISCLOSURE AGREEMENT

- 30.1. Except with the written consent of the BECIL, the bidder shall not disclose the contract or any provision, specification, plan, design, pattern, sample or information thereof to any third party.
- 30.2. Bidders interested to participate in this RFP, shall have to sign a NON-DISCLOSURE AGREEMENT with BECIL on a non-judicial stamp-paper of Rs. 100 as per Annexure-Q.

31. MSME:

- 31.1. The bidder acknowledges and confirms that the BECIL shall be liable to make payments only upon receipt of corresponding payments from the Principal Employer/client. Accordingly, the bidder shall not raise any claims, demands, interest, compensation, or initiate any legal proceedings against the BECIL for any delay in payment arising out of delayed release of funds by the Principal Employer/client.
- 31.2. The Bidder waives any rights under the Micro, Small and Medium Enterprises Development Act, 2006 (MSMED Act) or any similar legislation or regulation, to the extent such rights conflict with the agreed payment terms under the Bidder Agreement. The bidder further waives its right to claim Interest on delayed payment by the BECIL, under the Micro, Small and Medium Enterprises Development Act, 2006 (MSMED Act) or any similar legislation or regulation for the time being in force in India.(Annexure N regarding MSME undertaking must be submitted in Relevant Stamp paper to BECIL)

32. PERSONNEL:

- 32.1. The personnel assigned by the Bidder to perform the Services shall be the employees of the Bidder, and under no circumstances shall such personnel be considered employees of BECIL or its nominated agencies. The Bidder shall be responsible for the supervision and control of its personnel and for payment obligations of such personnel's compensation, including salary, withholding of income taxes and social security taxes, workers compensation, employee and disability benefits and the like and shall be responsible and accountable for all obligations of an employer according to applicable laws, rules and regulations.
- 32.2. The Bidder shall use its best efforts to ensure that sufficient personnel are assigned to perform the Services and those personnel have appropriate qualifications, skills and experience to perform the Services. If BECIL requests that any personnel employed by the Bidder be replaced, the substitution of such personnel shall be accomplished as per the terms of this RFP and subsequent Contract/ WO.
- 32.3. The selected Bidder shall be responsible for the performance of all its obligations under the Contract and shall be liable for compliance with all relevant labour acts and statutory legislations.

33. NON-EXCLUSIVE:

It is agreed and certified that this Contract is on a non-exclusive basis and the parties are at liberty to enter into similar Contracts with others (Provided however, the system integrator shall ensure that it is entering into Contract, with other parties shall not in any way conflict with or affect the BECIL interests, rights, remedies under this Contract or in law).

34. COMPLIANCE WITH APPLICABLE LAW

Each Party to the Contract/ Agreement / work order accepts that its individual conduct shall (to the extent applicable to it) always comply with all laws, rules and regulations of government and other bodies having jurisdiction over the area in which the Services are undertaken. In case of changes in such laws, rules and regulations which result in a change to the Services, shall be dealt with as an exceptional situation with the objective to realign the part getting violated under the revised laws with minimal changes to achieve the objective existent prior to the change. For avoidance of doubt, the obligations of the Parties to the Contract are subject to their respective compliance with all local, state, national, supra-national, foreign and international laws and regulations.

35. Acceptance of T&Cs of RFP:

Copy of RFP and respective corrigendum/ addendum should be duly signed and stamped by the bidder at each page as the token of acceptance of all the terms and conditions given in referred RFP.

Part- IV
Special Conditions and Payment terms

NOTE- The Bidder is required to give confirmation of their acceptance of Special Conditions of the RFP mentioned below which will automatically be considered as part of the Contract concluded with the successful Bidder (i.e. Seller in the Contract) as selected by the Buyer. Failure to do so may result in rejection of Bid submitted by the Bidder.

1. Performance Bank Guarantee (PBG):

The successful bidder shall submit a Performance Bank Guarantee (PBG) equivalent to 3% of the Contract Value, in favor of

Chairman & Managing Director (CMD) BECIL
BECIL Bhawan, C-56/A17, Sector-62, Noida – 201307, Uttar Pradesh

Bank Details:

- Bank Name: Union Bank of India
- Account No.: 565101000065461
- IFSC Code: UBIN0549797 issued by any Nationalized Bank.

The PBG shall be submitted within Five (5) days from the date of issuance of the LOI or Work Order or signing of the Agreement, whichever is earlier. The PBG shall remain valid for a total period of 45 days, (One Month – Execution of work, 15 days of Additional period).

In the event of termination of the contract or default by the selected bidder, BECIL reserves the right to forfeit the Performance Bank Guarantee, without prejudice to any other rights or remedies available under the Contract or applicable law.

2. Payment Terms:

The payment to the Service provider shall be made on a back-to-back basis. BECIL shall release payments to the Service provider only after receipt of corresponding payments from Client The Registrar National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru.

Payments shall be released to the selected bidder based on the following milestones:

1. **100% of the Contract Value** shall be released by BECIL to the successful bidder in **two equal instalments of 50% each**, subject to satisfactory execution of the campaign, as detailed below:

Milestone	Payment
Successful completion of first 15 days of the campaign across the contracted 681 screens	50%
Successful completion of the remaining 15 days of the campaign across the contracted 681 screens	50%
Total	100%

2. The payment for each milestone shall be released only after satisfactory completion of the respective 15-

day campaign period at the contracted digital display screens located at the identified Railway Stations/Metro Stations, as applicable, and submission of the requisite supporting documents.

3. Payment shall be subject to submission and acceptance of the following documents by BECIL:
 - a. **GST Tax Invoice** raised by the successful bidder.
 - b. **Campaign photographs/proof of display**, duly certified/endorsed by the authorized officer/representative of the concerned Railway Division/Metro Authority, as applicable.
 - c. **Certificate of satisfactory display/completion** issued by the authorized officer/representative of the concerned Railway Division/Metro Authority, confirming execution of the campaign for the relevant number of days/15-day period.
 - d. Screen-wise/station-wise **proof of display/server log report**, wherever applicable, as required under the Scope of Work.
4. The successful bidder shall ensure that the proof of display and certification submitted for payment clearly establish the actual execution of the campaign at the contracted locations/screens during the relevant billing period.
5. **Settlement of all payments to the successful bidder shall be made by BECIL only after receipt of the corresponding payment from the National Institute of Mental Health and Neuro Sciences (NIMHANS)** and upon receipt and verification of all requisite supporting documents from the successful bidder.
6. In the event of **cancellation, suspension or termination of the campaign/contract by NIMHANS or the Client**, BECIL shall not be liable to make payment to the successful bidder for the unexecuted portion of the campaign. Payment shall, however, be considered for the portion of the campaign satisfactorily executed and duly certified, subject to receipt of the corresponding payment from NIMHANS.
7. In case the campaign duration is **extended or curtailed** by NIMHANS/Client, the payment to the successful bidder shall be suitably paid for the actual number of days of campaign executed, subject to the approved revised scope, applicable rates and receipt of corresponding payment from NIMHANS.
8. No payment shall be admissible for any screen/location where the successful bidder fails to provide satisfactory evidence of display or the required certification, unless otherwise approved by BECIL.

3. **Mobilization Advance:**

No advance payments shall be granted. Any proposed Mobilization Advance is given to the vendor subject to the submission of a separate Bank Guarantee (BG) valued at 110% of the advance amount, only if any amount received from the client.

4. **Fall clause:** The following Fall clause will form part of the contract placed on successful Bidder

4.1 It is a condition of the contract that the prices charged for the stores/services to be

supplied under this RFP by the Supplier shall in no event exceed the lowest price at which the Supplier sells or offers to sell stores/services of identical description to any other Central Government Department, State Government Department, Public Sector Undertaking, Statutory Body, Autonomous Body, or any other organisation, during the currency of the contract.

4.2 If, at any time during the contract period, the Supplier sells or offers to sell such stores/services to any of the above entities at a price lower than the price chargeable under this contract, the Supplier shall forthwith notify such reduction in writing to the Purchaser and the contract price for all subsequent supplies shall stand reduced correspondingly from the date of such lower price coming into force.

4.3 In the event that payment has already been made at a higher rate for any supply made after such reduction, the Purchaser shall be entitled to recover the excess amount paid, either by deduction from subsequent bills or through other lawful means.

4.4 For the purpose of this clause, “identical description” shall mean goods/services of the same specification, quality, make, and warranty terms as mentioned in the Schedule of Requirements of this tender.

5. Specification: The following Specification clause will form part of the contract placed on successful Bidder:

9.1. The Seller shall ensure that the equipment supplied fully complies with the specifications set out in Part-II of the RFP. The Seller shall incorporate any modifications to the existing design/configuration as required by the Buyer, based on the operational and functional requirements of the RFP, including deficiencies identified during trials, inspection, or initial operation. All related technical literature and drawings shall be updated by the Seller to reflect such modifications before supply, or within **30 days** of such modifications being identified post-supply.

9.2. In consultation with the Buyer, the Seller may implement technical upgrades or alterations in the design, drawings, or specifications arising from changes in manufacturing processes, indigenisation, or obsolescence. Such changes shall not, under any circumstances, adversely affect the final specifications or performance of the equipment.

9.3. Any updated technical details, drawings, repair/maintenance methods, and necessary tools resulting from such upgrades or alterations shall be provided to the Buyer at no additional cost, within **30 days** of implementing such changes.

6. OEM Certificate:

10.1. In cases where the Bidder is not the Original Equipment Manufacturer (OEM), the Bidder shall submit, along with the bid, a valid agreement or authorisation certificate from the OEM confirming assured supply of required spares for the equipment during the Warranty period. The OEMs are defined in Annexure – A of this RFP.

10.2. Where the OEM does not exist, the Bidder may source minor aggregates and spares from authorised vendors, provided that each such item is accompanied by a quality certification acceptable to the Buyer.

7. Insurance:

- 11.1. The Supplier shall, at its own cost, arrange and maintain adequate insurance coverage for the goods/equipment from the point of dispatch until delivery at the Purchaser's designated site, including unloading, storage, handling, installation, testing, commissioning, and final acceptance by the Purchaser.
- 11.2. The insurance shall be on an **"All Risks" basis** (including transit risks, fire, theft, burglary, handling damage, natural calamities, and other accidental damage) for an amount not less than the full contract value of the goods/equipment
- 11.3. Where the scope of work involves erection, installation, testing, or commissioning, the Supplier shall also arrange **Erection All Risks (EAR) or Contractor's All Risks (CAR)** insurance, together with **third-party liability** coverage as per statutory requirements, to remain valid until completion of all contractual obligations and final acceptance by the Purchaser
- 11.4. Proof of valid insurance policies, along with evidence of premium payment, shall be submitted to the Purchaser prior to dispatch of goods. Failure to maintain the required insurance shall not relieve the Supplier of any responsibility or liability under the Contract, and the Supplier shall make good any uninsured loss, damage, or liability at its own cost without delay.

8. Period of Contract:

- The Contract shall commence from the date of issuance of the Work Order ("Effective Date") and shall remain valid up to One **Month (Thirty days)**. The period shall be reckoned from the date of starting of digital campaign across 681 screens in four divisions for a period of thirty days of campaign.
- 13.1. The Seller shall be obligated to provide uninterrupted services during the entire Contract Period in strict conformity with the quality, performance, and service standards stipulated in the Request for Proposal (RFP) and the executed Contract.

9. CONSORTIUM and JOINT VENTURE: NOT ALLOWED

Part- V
Annexure

Pre-Qualification Proposal Submission Form:

To,

The General Manager,
Broadcast Engineering Consultants India Limited
(BECIL) No: #162, II Main, I Cross, AGS Layout,
RMV II Stage, Bangalore – 560094.

Subject: Pre-Qualification Proposal Submission.

Ref: BECIL/RO/Tele-MANAS /DDM/2026-27/01

Dear Sir,

With reference to your RFP Document <reference no.> <dated> I/we, the undersigned, having Aforementioned all relevant documents and understood their contents, hereby submit our offer to provide services for work of **Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign.** ” We are hereby submitting our proposal, which includes this Prequalification proposal, Technical Proposal, and a Commercial Proposal as mentioned in the above RFP. This submitted proposal is unconditional.

I/We hereby declare that all the information and statements made in this Proposal and in the Appendices are true and correct, nothing has been omitted which renders such information misleading; and all documents accompanying such Proposal are true copies of their respective originals and accept that any misinterpretation contained in it may lead to our disqualification. I/We shall make available to the BECIL any additional information it may deem necessary or require for supplementing or authenticating the Proposal.

I/We declare that I/We have Examined and have no reservations to the RFP Documents, including any Addendum/Clarification issued by the BECIL and I/We do not have any conflict of interest in accordance with RFP Document.

I/We undertake, if our Proposal is accepted and we have been engaged for providing the services to BECIL, we shall abide by the conditions of the RFP and subsequent corrigendum/addendum and service Contract.

I/We understand that you may cancel the Selection Process at any time and that you are neither bound to accept any Proposal that you may receive nor to select the agency, without incurring any liability to the Bidders in accordance with clauses of the RFP document. I/We understand that you have right to reject our application without assigning any reason or otherwise. I/we hereby waive our right to challenge the same on any account whatsoever.

I/We agree and understand that the proposal is subject to the provisions of the RFP document. In no case, shall I/we have any claim or right if proposal is not opened or rejected.

I/We agree to keep this offer valid for 90 days after the last date of submission of bids specified in the RFP.

A Power of Attorney in favor of the authorized signatory to sign and submit this Proposal and documents is attached herewith.

The Financial Proposal is being submitted separately as specified in RFP. This prequalification proposal read with Technical Proposal and Financial Proposal shall constitute the Application which shall be binding on us.

I/We certify that that M/s<(Company Name)> has not been banned from carrying out business either with the any state government / Government of India or the Ministry of Electronics & IT, or the BECIL as on date. I/We also undertake that a similar ban imposed before the award of the Contract under this RFP shall disqualify the company from being considered and all claims arising out of this RFP, other than the refund of the bid security, shall stand forfeited.

I/We certify that M/s<(Company Name)> is a Single Bidder in response to your RFP for Providing services for work of **Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign.**” to BECIL.

I/We agree and undertake to abide by all the terms and conditions of the RFP Document. I/we hereby unconditionally accept the RFP conditions of BECIL’s RFP documents in its entirety for the above work.

In witness thereof, I/we submit this Proposal under and in accordance with the terms of the RFP Document.

Yours sincerely,

Authorized Signature [In full and initials]:

Name and Title of Signatory:

Name of

Company:

Address Date:

Seal / Stamp of Bidder:

Pre-qualification- Bidders Information:*<To be submitted in company's letterhead>*

#	Particulars	Bidders Information	
1	Name of Bidder /Agency		
2	Name of the Managing Director/ CEO/ Partnership/ proprietorship of the Agency		
3	Type of company (LLP/ PVT.LTD/Proprietary)		
4	Full address of the Registered and Branch Offices		
5	Year of establishment of firm		
6	CIN / Registration no. of commercial establishment Act 1961 of the Agency		
7	GST Registration No.		
8	PAN		
9	Financial Information of the bidder company	Financial Year	Annual Turnover
		FY 2022-2023	
		FY 2023-2024	
		FY 2024-2025	
		Total Annual turnover in last three financial years (in INR)	
		Average Annual turnover for last three financial years (INR)	
		Net worth of the company for the FY 22-23, 23-24&24-25	
		Mobile number:	
		Email ID:	
Office Address:			

On behalf of [Bidder's name+]

Authorized Signature [In full and initials]:

Name and Title of Signatory Name of Company: Address:

Date:

Seal / Stamp of Bidder:

Bid Security Declaration Form (Applicable only for MSE):

To,
The General Manager,
Broadcast Engineering Consultants India Limited (BECIL) No: #162, II Main, I Cross, AGS
Layout,
RMV II Stage, Bangalore – 560094.

Subject: Bid Security Declaration Form (Applicable only for MSE).

Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01:

Dear Sir,

We, the undersigned, solemnly declare that:

We understand that according to the conditions of this Tender Document, the MSE OEM/System Integrator/Service provider registered with MSE or such Central procuring agencies/Ministries registered with DPIIT are exempted from submission of Earnest Money Deposit. Accordingly, we M/s.... eligible for exemption from EMD as per the Govt of India OM and Guidelines/Directives and relevant documents/certificates are attached. Accordingly, we hereby declare that:

We unconditionally accept the conditions of this Bid Security Declaration. We understand that we shall stand automatically suspended from being eligible for bidding in any tender in BECIL for **2 years** from the date of opening of this Bid if we breach our obligation(s) under the tender conditions if we:

withdraw/ amend/ impair/ derogate, in any respect, from our bid, within the Bid validity; or being notified within the bid validity of the acceptance of our bid by the Procuring Entity: refused to or failed to produce the original documents for scrutiny or the required Performance Security within 15 days from the date of issue of supply order/contract. Fail or refuse to sign/accept the contract.

We know that this bid-security Declaration shall expire if the contract is not awarded to us, upon: receipt by us of your notification of cancellation of the entire tender process or rejection of all bids or of the name of the successful bidder or forty-five days after the expiration of the bid validity or any extension to it.

Sincerely,

(Signature with date)

.....

..... (Name and
designation)

Duly authorized to sign bid for and on behalf of.....

[name & address of Bidder and seal of company]

Dated on day of.....[insert date of signing]

Place...[insert place of signing]

Non-black listing Declaration (Notarized):

<To be submitted on stamp duty of Rs.100>

Declaration for Non-black listing

Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01, Dated:

We confirm that our company as on date of submission of the proposal is not blacklisted or banned by any Ministry / attached offices / Subordinate offices under Government of India and in State Government, Autonomous Bodies (established by Central / State Govt), any Central/State PSUs in India for Corrupt, fraudulent or any other unethical business practices, as on bid submission date.

Sincerely, (Signature)

(Name & Signature of Authorized Representative of company)

Duly authorized to sign the RFP Response for and on behalf
of: (Name and Address of Company) Seal/Stamp.

Pre-qualification- Power of Attorney (Notarized):

<To be submitted on Rs.500/- non judicial stamp paper.>

**Power Of Attorney
(Authorization for signing the bid documents)**

Subject: Authorizing BECIL for participating in the bid as a lead bidder.
Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01 Dated:

Know by all men by these presents, We ----- (Name of the Bidder and address of their registered office) Do hereby constitute, appoint and authorize Mr./MS (name and residential address of Power of attorney holder) Who is presently employed with us and holding the position of _____ as our Attorney, to do in our Name and on our behalf, all such acts, deeds and things necessary in connection with or incidental to our Proposal for the Selection of <RFP title RFP Ref no. dated>, including signing and submission of all documents and providing information / responses to this bid, representing us in all matters and generally dealing with all matters in connection with our Proposal for the said Project. We hereby agree to ratify all acts, deeds and things lawfully done by our said Attorney pursuant to this Power of Attorney and that all acts, deeds and things done by our aforesaid Attorney shall and shall always be deemed to have been done by us.

Designation:

Business:

Address:

Signature: Seal:

Date & Time:

ANNEXURE-F Document Checklist:

Sl #	Supporting Documents	Document Particulars Submitted (Yes/No)	Page No. of the attached Document
1.	Incorporation/Registration certificate of company		
	Memorandum of association (MOA) & Article of Association (AOA) if applicable		
2.	PAN Card		
3.	GST Registration Certificate		
4.	Company Registered Address and Contact Details		
5.	Details of EMD through Online Payment/copy of the valid BG submitted in the GeM portal/ Bid Security Declaration against EMD.		
6.	Valid MSE UDHYAM certificate		
10.	Bidder Turn Over Criteria evidence document proof (CA certificate, Balance sheets and P/L)		
11.	ITR for the 4 financial years		
17.	Pre-Qualification Proposal Submission Form /Covering letter. ANNEXURE-		
18.	Pre-Qualification Bidders Information ANNEXURE-		
19.	Bid Security Declaration Form ANNEXURE-		
20.	Non-black listing Declaration (Notarized) ANNEXURE-		
21.	Pre-qualification- Local office Establishment ANNEXURE-		
22.	Pre-qualification- Power of Attorney ANNEXURE-		
23.	Document Checklist ANNEXURE-		
24.	Format for Performance Bank Guarantee ANNEXURE-		
25.	Self- Declaration for The Code of Integrity ANNEXURE-		
26.	Financial Bid Covering Letter ANNEXURE-		
27.	Commercial Price bid format ANNEXURE-		
28.	Integrity Pact ANNEXURE-		
29.	Certificate of Annual Turnover certified by CA ANNEXURE-		
35.	FORMAT OF BOQ item wise specifications COMPLIANCE/EXCEPTION / DEVIATION ANNEXURE-		
36.	FORMAT OF BOQ item wise specifications COMPLIANCE/EXCEPTION / DEVIATION from the OEM's ANNEXURE-		
38.	Undertaking of “No Conflict of interest” ANNEXURE-		
39.	DECLARATION REGARDING MINIMUM LOCAL CONTENT ANNEXURE-		

40.	Format of “No Deviation Certificate ANNEXURE-		
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Specification Technical Compliance Statement Note:

The tender will lead to rejection/disqualification if submitted:

1. Submission of tender without the above-mentioned documents.
2. It is mandatory for the bidder to assign page numbers to the tender documents and the same must be mentioned in the above checklist.
3. With incomplete information, subjective, conditional offers and partial offers submitted.
4. With incomplete information, subjective, conditional offers and partial offers submitted.
5. Have non-compliance of any of the clauses stipulated in the Tender.
- 6. Strike out if not applicable.**
- 7. The bids not complied with the Check list, will be summarily rejected.**

Signature

(Authorized
Signatory) Seal:

Date:

Place:

Name of the Bidder:

Format for Performance Bank Guarantee:

(To be stamped in accordance with stamp act. The non-judicial stamp paper should be in the name of issuing Bank)

Subject: Submission of PERFORMANCE BANK GUARANTEE (PBG)

Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01 Date:

To,

Chairman & Managing Director (CMD) BECIL

BECIL Bhawan, C-56/A17, Sector-62, Noida – 201307, Uttar Pradesh

Bank Details:

- Bank Name: Union Bank of India
- Account No.: 565101000065461

IFSC Code: UBIN0549797

Whereas..... (name and address of the contractor) (hereinafter called “the contractor”) has undertaken, in pursuance of contract no date..... to supply (description of goods and Works/ Services) (hereinafter called “the contract”).

And whereas you have stipulated it in the said contract that the contractor shall furnish you with a bank guarantee by a Commercial bank for the sum specified therein as security for compliance with its obligations as per the contract;

And whereas we have agreed to give the contractor such a bank guarantee.

Now Therefore we hereby affirm that we are guarantors and responsible to you, on behalf of the contractor, up to a total of(amount of the guarantee in words and figures), and we undertake to pay you, upon your first written demand declaring the contractor to be in default under the contract and without cavil or argument, any sum or sums within the limits of (amount of guarantee) as aforesaid, without your needing to prove or to show grounds or reasons for your demand or the sum specified therein.

We hereby waive the necessity of your demanding the said debt from the contractor before presenting us with demand.

We further agree that no change or addition to or other modification of the terms of the contract to be performed thereunder or of any of the contract documents which may be made between you and the contractor shall in any way release us from any liability under this guarantee, and we hereby waive notice of any such change, addition, or modification.

This guarantee shall be valid until theday of20.....
Our.....branch
at.....*(Name & Address of
the.....*(branch) is liable to pay the guaranteed amount
depending on the filing of a claim and any part thereof under this Bank Guarantee
only and only if you serve upon us at our* branch a written claim or
demand and received by us at our * branch on or before Dt..... otherwise,
the bank shall be discharged of all liabilities under this guarantee after that.

(Signature of the authorized officer of the Bank)

.....

.....

..... Name and
designation of the officer

.....

Seal, name & address of the Bank and address of Branch

*Preferably at the headquarters of the authority competent to sanction the
expenditure for the procurement of goods or at the concerned district
headquarters or the state headquarters.

Self-Declaration for The Code of Integrity:

(To be Included in the RFP on bidder's letter head)

I/We shall maintain a high degree of integrity during the course of my/our dealings business/contractual relationship with BECIL. If it is discovered at any stage that any business/ contract was secured by playing fraud or misrepresentation or suspension of material facts, I/We authorize BECIL to term such contract as voidable at the its sole option.

Place:

Date:

Address:

Mobile:

Email ID:

Signature of Authorized Signatory on behalf of
Agency

Financial Bid Covering Letter:

To,

The General Manager,
Broadcast Engineering Consultants India Limited
(BECIL) No: #162, II Main, I Cross, AGS Layout,
RMV II Stage, Bangalore – 560094.

Subject: Financial Bid Covering Letter.

Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01 Date:

Sir/Madam,

I /We, the undersigned, offer to provide the service for work of Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign and submitting our Pre-Qualification, Technical and Financial Proposals. Our attached Financial Proposal is inclusive of all applicable taxes, duties and all costs to complete the project scope of work and its obligations. I have completely understood the project design, scope, scheduled BOQ, detailed technical specifications, all the terms and conditions, special terms and conditions of the RFP and submitting our company proposal comprising technical and financial proposals.

a. Price and Validity

All the prices mentioned in our Tender are in accordance with the terms as specified in the RFP documents. All the prices are valid for a period of 01(One) month from the date of opening of the Bid and other terms and conditions of this confirm that our prices do not include any taxes and duties. We understand that the actual payment would be made as per the existing tax rates during the time of payment.

b. Unit Rates

We have indicated in the relevant forms enclosed, the unit rates for the purpose of on account of payment as well as for price adjustment in case of any increase to / decrease from the scope of work under the contract.

c. Tender Pricing

We further confirm that the prices stated in our bid are in accordance with your clauses in RFP/Tender document.

d. Qualifying Data

We confirm having submitted the information as required by you in your RFP. In case you require any other further information/ documentary proof in this regard before/during evaluation of our Tender, we agree to furnish the same in time to your satisfaction.

e. BID PRICE

We declare that our Bid Price is for the entire scope of the work as specified in the <Refer Section No.>. These prices are indicated Commercial Bid attached with our bid as part of the Tender. In case there is substantial difference between the component wise price approved by BECIL and the price quoted by the bidder, BECIL will have the rights to ask the bidder to

realign their cost without impacting the total bid price. We hereby agree to submit our offer accordingly.

f. Performance Bank Guarantee

We hereby declare that in case the contract is awarded to us, we shall submit the Performance Bank Guarantee at 3% of the work order amount as specified in the RFP document. Our Financial Proposal shall be binding upon us subject to the modifications resulting from Contract negotiations, up to expiration of the validity period of the Proposal. We understand you are not bound to accept any Proposal you receive.

We hereby declare that our Tender is made in good faith, without collusion or fraud and the information contained in the Tender is true and correct to the best of our knowledge and belief.

We understand that our Tender is binding on us and that you are not bound to accept a Tender you receive.

Thanking you,

Authorized Signatory with Date and Seal:

Designation:

Business:

Address:

Certificate of Average Annual Turnover certified by CA:

To,

The General Manager,
Broadcast Engineering Consultants India Limited
(BECIL) No: #162, II Main, I Cross, AGS Layout,
RMV II Stage, Bangalore – 560094.

Subject: Certificate of Average Annual Turnover certified by CA

Ref: RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01

Date:/...../.....

Sir/Madam,

I hereby declare that I have scrutinized and audited the
financial statements of M/s
..... having Registered Office
.....Average Turnover Rs.
.....of the bidder M/s..... as on 31st March 2026 as per audited
statement is as follows:

SI No	Financial Year	Annual Turnover* (INR Crore)	Net worth (INR Crore)
01	FY 2022-2023		
02	FY 2023-2024		
03	FY 2024-2025		
Total Turnover in Rs			
Average Annual Turnover			

To be provided from latest available Audited statement.

*** Turn over from the sectors:** Media and Entertainment Industry in verticals of
Broadcast Setups / Post-Production Setups / Virtual Production Setups &
Services
/ Media & Entertainment IT Services in India.

I also certify that M/s. has not filed for insolvency in
the last 3 financial year as disclosed by the records and documents produced before
us and information and explanation given to us.

For

M/s.
Chartered Accountants / Statutory Auditor Signature
Name of Chartered Accountant:

UDIN No:

Seal/ Stamp Date:

Place:

(On Company letter head)

ANNEXURE-K

Format for Providing Details of The On-Going/Completed Projects in last five years:

Name of the Bidder:

Sl. No	Full postal address of client and name of Officer-in-charge with Contact details	Description of the work done	Value of contract	Date of commencement of work	Schedule d / Revised completion period	Percentage of completion as on date	Expected date of completion	Remarks

Signature

(Authorized
signatory) Seal:

Date:

Place:

Name of the Bidder:

ANNEXURE-L PRICE BID

PRICE BID FORMAT

PRICE BID FORMAT								
NAME OF BIDDER								
FIRM ADDRESS								
Si No	Location	No. of screens	BOC Rate (10 Sec) – Total all screens	BOC Rate (30 Sec) – Total all screens	Spots/Day - 16 Hours 346 Spots per day	Cost for 30 days Excluding GST	GST 18%	Cost for a 30 days Including GST @ 18%
1	Hubli & Goa Division	46			346		18%	
2	Kolkata Metro	245			346		18%	
3	Mumbai Division	284			346		18%	
4	Secunderabad Division	106			346		18%	
	TOTAL	681						

Undertaking of “No Conflict of Interest”:

To,

The General Manager,
Broadcast Engineering Consultants India Limited
(BECIL) No: #162, II Main, I Cross, AGS Layout,
RMV II Stage, Bangalore – 560094.

Project Title: Agency for undertaking work of Digital Display Media Plan for Mental Health Awareness Program across Railway Network.

RFP num: BECIL/RO/TELE-MANAS/DDM/2026-27/01- 27/01,

Sir/ Madam,

We hereby offer to work of Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign.”. as specified in this e- Tender at the prices specified in the commercial bid.

We, the undersigned, do hereby confirmation that we are not involved in any conflict-of-interest situation with one or more parties in this bidding process, including but not limited to:

- a) receive or have received any direct or indirect subsidy from any of them; or
- b) have common controlling shareholders; or
- c) have the same legal representative for purposes of this Bid; or
- d) have a relationship with each other, directly or through common third parties, that puts them in a position to have access to information about or influence on the Bid of another Bidder, or
- e) influence the decisions of BECIL regarding this bidding process.

We, the undersigned, do hereby confirmation that we have not participated in more than one bid in this bidding process and if we participate in more than one bid, then it shall result in the disqualification of all bids in which we are involved,

Signature of Authorized Signatory (with official seal) & Date

Format of “No Deviation Certificate”:

NAME OF PROJECT: Work of Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign....

REF: RFP NUM: BECIL/RO/TELE-MANAS/DDM/2026-27/01,

Bidders Name and Address

To,

The General Manager,
Broadcast Engineering Consultants India Limited
(BECIL) No: #162, II Main, I Cross, AGS Layout,
RMV II Stage, Bangalore – 560094.

Dear sir,

With reference to our Bid Ref No:
.....for the work of Digital Display Media Plan for Mental Health Awareness Program across Railway Network for promoting Tele-MANAS campaign bid document no stated as above We hereby Confirm that we comply with all terms conditions and specification of the bidding Documents read in conjunction with Amendment (s) /Clarifications(s)/Addenda/ Errata (if any) issued by the Employer prior to opening of Techno – Commercial Bids and the same has been taken into consideration while making our Techno- Commercial Bids & Price Bid and we declare that we have not taken any deviation in this regard.

We further Confirm that any deviation, variation or additional condition etc., or any mention contrary to Bidding Documents and its Amendment (s)/ clarification(s)/ Addenda/ Errata (if any) as mentioned at 1.0 above found anywhere in our Techno-commercial Bid and/ or Price Bid, implicit or explicit, shall stand unconditionally with drawn, without any cost implication whatsoever to Employer failing with the bid security shall be forfeited.

Date (Signature)

Place (Name)_____ (Designation)_____ (Common Seal)

ANNEXURE-O
UNDERTAKING:

On Bidder Letter Head

I the undersigned as the authorized signatory hereby submit this Undertaking stating that I have carefully read all the terms and conditions as given in the tender T&C document and agree to the terms and conditions, scope of work, obligation, Payment terms, Penalty clause and all other conditions as mentioned in the RFP document. we will abide by all the terms and conditions stipulated in the said tender document if we are awarded this Contract.

Signature: Name:

Designation:

Institution:

Tel. No.:

Mob. No:

E-Mail:

UNDERTAKING FOR INDEMNITY

(On Rs.100 Stamp paper)

Date:

To,

The General Manager
Broadcast Engineering Consultants India Limited (BECIL)
Regional Office,
Bangalore-560094

Subject: Undertaking to Indemnity BECIL Against Claims, Penalties, Charges, Damages, Legal Expenses, etc.

Ref: RFP Num: BECIL/RO/TELE-MANAS/DDM/2026-27/01, Dated: XX.07.2026.

Dear Sir/Madam,

We, **M/s.** a company incorporated under the provisions of Indian Act & Law and having its registered office at [Complete Address], do hereby undertake and agree to unconditionally and irrevocably indemnify and hold harmless **Broadcast Engineering Consultants India Limited (BECIL)**, its officers, employees, and representatives from and against all claims, losses, damages, liabilities, penalties, statutory dues, legal expenses, costs, liquidated damages, and SLA penalties arising out of or in connection with:

Any acts of omission or commission, negligence, or non-compliance with statutory provisions, rules, regulations, or applicable laws during the execution of the project/work awarded to us by BECIL;

Any claims raised by third parties, government authorities, or any other stakeholders due to our failure to comply with contractual obligations;

Any penalties or legal proceedings imposed on BECIL on account of our delay, default, or deficiency in service delivery or performance;

This undertaking shall remain valid and binding throughout the tenure of the contract and any extended period thereof, including during the warranty/support/maintenance period, and shall survive the termination or expiry of the agreement.

We further undertake to bear all legal expenses, litigation costs, and damages arising due to any such claims or proceedings initiated against BECIL due to our actions or inactions.

Thanking you,

Yours faithfully,
For [Company Name]
(Authorized Signatory)

Name:

Designation:

Seal:

Date:

Undertaking for Bid Validity

To
Broadcast Engineering Consultants India
Limited BECIL Bhawan, C-56, A/17, Sector-
62,
Noida-201307

Reference: RFP No. <<>> dated << 202X>>

I/We hereby submit our Bid and undertake to keep our Bid valid for the period of 365 days from the date of submission of the Bid.

I/We also agree to abide by and fulfill all the terms, conditions of provision of the bid document.

Signature of Authorized Signatory

Place: _____

Date: _____

Address: _____ Mobile: _ Email ID: _____

Undertaking Regarding Payment Of GST/ Filing of GST Return

Date :

To,

The General Manager
Broadcast Engineering Consultants India Limited (BECIL)
Regional Office,
Bangalore-560094.

RFP Num: BECIL/RO/TELE-MANAS/DDM/2026-27/01,

Subject: Undertaking regarding Payment of GST/ Filing of GST Return

Dear Sir,

This is in connection to the works awarded by M/s Broadcast Engineering Consultants India Limited (BECIL), we hereby undertake that we will comply with Goods and Services Tax 2017 and subsequent amendment and Various Rules Relating to GST Act, 2017(herein after referred to as GST Act and Rules) wherever we are obliged to comply with the GST Act and GST Rules.

We further hereby undertake that we will issue proper “**Tax Invoice**” and/or any other Relevant Document as required under GST Act and Rules. We will furnish appropriate GST return and pay GST as required under GST Act and Rules on timely basis and will provide GST credit on timely basis through GST Portal (and/or by any other means as provided by GST Act and Rules).

We hereby certify & undertake that we will not alter, delete or modify the tax invoices and other details uploaded at GST Portal unless approved by BECIL in writing. We hereby certify all the relevant document along with tax invoice as the case may be

We also hereby certify & undertake that we indemnify BECIL on account of any loss of GST input credit as well as any interest, penalty, demands or other costs, expenses suffered by BECIL because of any failure on our part to file appropriate Return on time and/or pay Tax to Government/Appropriate Authority.

In case we do not make payment the tax/interest/penalty/other expenses etc. on demand raised by Government/Tax Authorities due to default/delay on our part/action, we also authorize BECIL to forfeit/deduct from security held by BECIL, equivalent amount of interest/penalty/tax etc. for the amount so withheld.

Signature of Authorized Signatory on behalf of

Agency Address: _____

Mobile: _____ Email ID: _____