

**Broadcast Engineering Consultants India Limited  
(Under Ministry Of Information and Broadcasting)  
C-56A/17, Sector-62, Noida-201307**

**BECIL/NMW/SMP/01  
Date: 13.07.2020**

**Corrigendum No. 1**

**Subject: Corrigendum to RFP invited for the selection of agency for covering events, packaging and uploading of content, content creation and editing for social media platforms of the New Media Wing, Ministry of Information and Broadcasting, Government of India**

**Reference: RFP Ref No. BECIL/NMW/SMP/01 Dated: 30.06.2020**

**Pre-Bid Clarifications:**

<b>S.N.</b>	<b>RFP Clause Reference</b>	<b>Pre-Bid Queries</b>	<b>Clarifications</b>
<b>1</b>	<b>Clause No. 21 at page no. 11, under the heading C. PROCEDURE AND TERMS &amp; CONDITIONS</b>	<p>Period of Contract - The contract will be for one year from the date of issue of Work Order and may be further extendable for one or two more years on mutual consent of NMW/BECIL and Agency on same</p> <p><b>Request to consider escalation of the cost @ 10% per year for the period of extension. Request consideration</b></p>	No change
<b>2</b>	<b>Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE</b>	<p>Event Coverage - Photography &amp; Videography</p> <p><b>How many events / days shall be required for the following in a month:</b></p> <ul style="list-style-type: none"> <li>- Photography</li> <li>- Videography .</li> </ul> <p><b>Request Clarification</b></p>	<b>The events would vary depending upon the requirements of the Ministry. The agency should be able to arrange for a photographer and videographer on the request by New Media Wing.</b>
<b>3</b>	<b>Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE</b>	<p>Event Coverage - Photography &amp; Videography</p> <p><b>How many Photographers/ Videographers shall be required. Are the Photographers &amp; Videographers required to be deputed in MIB office on regular basis.</b></p> <p><b>Request Clarification</b></p>	<b>Number of photographers and Videographers will depend on the coverage requirements and has to be figured out by the Agency. The Photographers and Videographers are not required to be deputed in MIB office on a regular basis</b>
<b>4</b>	<b>Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE</b>	<p>Event Coverage - Live Telecast / Webcasting</p> <p><b>Who will provide the internet at the venue for Live Telecast / Webcasting</b></p>	<b>Internet will be provided by MIB</b>

5	Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE	Event Coverage - On Location PCR  Who will provide the infrastructure required for the PCR: - Furniture - Power - Internet Facility for File Transfer	Power and Internet will be provided by MIB. Furniture has to be arranged by the agency if required.
6	Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE	Event Coverage - Live Telecast / Webcasting  Live streaming on social media shall be required for how many platforms/ pages / handles simultaneously	Live streaming has to be provided for MIB twitter handles (both English and Hindi), YouTube and Facebook page. In some situations like IFFI coverage, live streaming may also be done on Instagram.
7	Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE	Event Coverage - Live Telecast / Webcasting  Who will provide the media streaming server for Webcasting / Live streaming	Server will not be provided by MIB-NMW
8	Clause No. 2.1 at page no. 24, under the heading 2.1 EVENT COVERAGE	Event Coverage - On Location PCR  How many number of camera's may be required ( Maximum ) for the multi camera setup . Request Clarification	3- camera set-up will suffice for events outside Delhi-NCR.
9	Clause No. 2.2 at page no. 24, under the heading 2.2 Creative designing and repackaging of the content.	Creative Designing & Repackaging  Hope the 12 member team which shall be deputed in MIB - NMW office , will take care of this activity. Request confirmation	It is for the agency to manage activities mentioned in the RFP with the 12 member team.
10	Clause No. 2.2 at page no. 24, under the heading 2.2 Creative designing and repackaging of the content.	Creative Designing & Repackaging  In Case additional team is required ( apart from 12 member team ) to undertake this activity , request you to please clarify : - Number of Content required under each activity as mentioned in point 2.2	The job is to manage the social media handles of the MIB. The content for the handles have to be developed depending on the requirements.
11	Clause No. 2.2 at page no. 24, under the heading 2.2 Creative designing and repackaging	Repackaging of the Content  The Voiceovers would need a studio and the charges for the studio, Voiceover artists and recording shall be over and above the charges as mentioned in the scope of work. This shall be paid by MIB as per the DAVP	No additional payments will be made. The agency has to quote price inclusive of all costs.

	of the content.	rates specified for the same additionally. Request clarification	
12	Clause No. 2.4 at page no. 25, under the heading 2.4 CONTENT WRITING	Content Writing  Hope the 12 member team which shall be deputed in MIB - NMW office, will take care of this activity. Request confirmation	The agency needs to have a balanced team to look after creative writing, content creation, graphic designing etc as mentioned in the RFP.
13	Clause No. 2.4 at page no. 25, under the heading 2.4 CONTENT WRITING	Content Writing  In Case additional team is required ( apart from 12 member team ) to undertake this activity , request you to please clarify : - Number of Content required under each activity as mentioned in point 2.4	The job is to manage the social media handles of the MIB. The content for the handles have to be developed depending on the requirements.
14	Clause No. 2.5 at page no. 25, under the heading 2.5 UPLOADING OF CONTENT ON SOCIAL MEDIA PLATFORMS	Uploading of content on social media platforms  Hope the 12 member team which shall be deputed in MIB - NMW office, will take care of this activity. Request confirmation	The agency needs to have a balanced team to look after content writing, as well as uploading content as mentioned in the RFP
15	Clause No. 2.5 at page no. 25, under the heading 2.5 UPLOADING OF CONTENT ON SOCIAL MEDIA PLATFORMS	Uploading of content on social media platforms  In Case additional team is required ( apart from 12 member team ) to undertake this activity , request you to please clarify : - Number of Content required under each activity as mentioned in point 2.5	The job is to manage the social media handles of the MIB. The content for the handles have to be developed depending on the requirements.
16	Clause No. 2.6 at page no. 25, under the heading 2.6 PRE AND POST PRODUCTION SUPPORT	Pre & Post Production Support - 24*7 Functioning  Will the team of 12 members as specified in the RFP be required on 24*7 basis in shifts. Request clarification	The support will be required mostly between 9 AM to 9 PM. For non-peak hours we need a dedicated staff on call basis for 24x7 support
17	Clause No. 2.5 at page no. 25, under the heading 2.5 UPLOADING OF CONTENT ON SOCIAL MEDIA PLATFORMS	Uploading of content on social media platforms  Who will provide the following to the team deputed at MIB - NMW : - Internet - Hardware - Laptop / Desktop and other hardware required for the work - Software as required for the work	Internet will be provided by MIB-NMW. Hardware and Software has to be arranged by the agency.

18	Clause No. 2.7 at page no. 25, under the heading 2.7 ARCHIVAL SET-UP.	<p>Server Requirement</p> <p>Who will provide the server for storage of the data and the design. The same is usually provided by NIC for government departments &amp; ministries</p>	MIB-NMW will not provide server for storing data.
19	Clause No. 2.8 at page no. 26, under the heading 2.8 SOFTWARE AND SERVICES.	<p>Software and Services</p> <p>Request you to provide the list of Software required for the project. This shall be helpful in working on the financial Bid. Request clarification</p>	List of software cannot be provided by MIB-NMW. Agency has to select on the basis of scope of work
20	Clause No. 2.9 at page no. 26, under the heading 2.8 TECHNICAL CAPABILITY.	<p>Technical Capability</p> <p>How many events / days shall be required in a month for the dedicated event coverage team of the resources as asked for in point 2.9.1.</p>	The event coverage depends upon the requirements of the Ministry.
21	Clause No. 2.9 at page no. 26, under the heading 2.8 TECHNICAL CAPABILITY.	<p>Technical Capability</p> <p>For the resources mentioned in point 2.9.1, there is no provision to allocate/ bid/ quote in the Financial Bid. How the commercials of the same shall be decided upon. Request clarification</p>	To be provided by bidders as a part of service. No additional cost would be paid.
22	Clause No. 2.9 at page no. 26, under the heading 2.8 TECHNICAL CAPABILITY.	<p>Technical Capability</p> <p>Whether the activities mentioned in the scope be required for the locations apart from Delhi. If Yes, then who shall pay for the travel of the resources &amp; transportation of the equipment to other cities/ locations.</p>	For activities outside Delhi-NCR, travel and stay shall be provided by MIB-NMW
23	Clause No. C BILL OF MATERIAL at page no. 28.	<p>Bill of Material</p> <p>1. Services related to Content creation Software</p> <p>Request clarification on :</p> <ul style="list-style-type: none"> <li>- List of software which shall be required for the scope of the RFP</li> <li>- How many licenses shall be required for each software .</li> </ul> <p>This will help us in coming up with the proper quote for the bid</p>	List of softwares cannot be provided by MIB-NMW. Agency has to select on the basis of scope of work. Similarly for licenses, agency needs to decide.

24	Clause No. C BILL OF MATERIAL at page no. 28.	<p>Bill of Material</p> <p>2. Services related to Video Content</p> <p><b>Request clarification on :</b></p> <ul style="list-style-type: none"> <li>- How many events shall be covered during the month for MIB - NMW</li> <li>- How many resources shall be required to undertake this activity as per the scope of the RFP</li> </ul> <p><b>This will help us in coming up with the proper quote for the bid</b></p>	<b>The number of events in a month depends on the requirements of the ministry.</b>
25	General	<p>Bid Submission</p> <p><b>The bid is to be submitted on online platform only and no physical document is to be submitted as a part of the bid submission. Request clarification</b></p>	<b>Bids is to be submitted online only as per RFP Terms and Conditions.</b>
26	Clause No. 4 at page no. 13, under the heading D. ELIGIBILITY CRITERIA.	<p>As per Point no 4, bidder needs to have worked with Governments/PSU's as one of eligibility criteria for bidding. While we have not worked with Govt/PSU's, however we have worked with large enterprises/conglomerate like Wipro, Mindtree, Axis Bank, Bajaj Allianz General Insurance and many more.</p> <p><b>Considering the above, request your good self to let us know if we can submit our bid and give us an opportunity to present our capabilities.</b></p>	No Change
27	General	Is a consortium of multiple agencies allowed?	No Change
28	General	Pricing criteria in financial bid format not clear whether it is human resource involvement based ( monthly salary and administrative expenses per month) or work time per hour based (per DIEM) or duration of final output based (per second, per minute, up to 30 minutes etc like DAVP)	<b>Refer Clause No. C BILL OF MATERIAL at page no. 28 of RFP Document.</b>
29	General	How live coverage through OB van or LiveU will be charged (manpower, bandwidth, equipment and logistics etc.)	<b>The coverage is entirely for social media which is internet based. No OB van is required for such coverage.</b>
30	General	How live streaming services, social media interaction, packaging and uploading of video content, editing on social media platforms etc will be billed because if you will not define then everyone will quote in their own way. In that case cost comparison will not be possible.	<p><b>Video content is required for social media channels. The MIB social media handles can be referred, to understand the requirements.</b></p> <p><b>Referred services to be provided by bidder as per Scope of work of RFP. No additional</b></p>

			<b>cost would be paid.</b>
<b>31</b>	<b>General</b>	What will be the payment terms? Late payment interest is not defined?	<b>For payment terms, please refer clause no. 3 Payment Terms at page no. 16, under the heading “Commercial Terms and Conditions” of RFP.</b>
<b>32</b>	<b>General</b>	For exemption of tender fees and EMD Udyog Aadhaar Number or MSME certificate will be enough to submit.	<b>Bidder is requested to refer clause no. 1 and 2 at page no. 13 under the heading “D. Eligibility Criteria” of RFP.</b>
<b>33</b>	<b>General</b>	Whether there is provision of operationalization advance?	<b>Bidder is requested to refer clause no. 3 Payment Terms at page no. 16, under the heading “Commercial Terms and Conditions” of RFP.</b>
<b>34</b>	<b>General</b>	How much performance guarantee will be required?	<b>Bidder is requested to refer clause no. 9 Performance Bank Guarantee at page no. 17, under the heading “Commercial Terms and Conditions” of RFP.</b>
<b>35</b>	<b>General</b>	Due to COVID pandemic scenario and imposition of NDM act every task is taking more than usual time so we request to extend the bid submission time for at least three more weeks up to 11 august 2020?	<b>No Change</b>

**Note:** Other Terms and conditions of the above said RFP will remain same.